



The relative strengths and weaknesses of Immediatek INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Immediatek INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 171% points. The greatest weakness of Immediatek INC is the variable Assets, Current, reducing the Economic Capital Ratio by 21% points.

The company's Economic Capital Ratio, given in the ranking table, is 495%, being 142% points above the market average of 352%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	1,445	Liabilities	1,020
Assets, Noncurrent	8.6	Assets	4,008
General and Administrative Exp.	941	Expenses	3,869
Intangible Assets	2,031	Revenues	3,089
Liabilities, Current	1,020	Stockholders Equity	2,988
Long-term Debt	0	Net Income	-781
Other Assets	0	Comprehensive Net Income	-781
Other Compr. Net Income	0	ECR before LimitedLiability	361%
Other Expenses	1,459	Economic Capital Ratio	495%
Other Liabilities	0		
Other Net Income	-2.0		
Other Revenues	3,089		
Property, Plant and Equipment, Net	523		
Research and Development Exp.	995		
Selling and Marketing Exp.	474		