



The relative strengths and weaknesses of Responsys INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Responsys INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 237% points. The greatest weakness of Responsys INC is the variable Intangible Assets, reducing the Economic Capital Ratio by 13% points.

The company's Economic Capital Ratio, given in the ranking table, is 594%, being 242% points above the market average of 352%.

Input Variable	Value in 1000 USD
Assets, Current	124,454
Assets, Noncurrent	904
General and Administrative Exp.	11,463
Intangible Assets	17,434
Liabilities, Current	19,835
Long-term Debt	977
Other Assets	5,091
Other Compr. Net Income	0
Other Expenses	68,269
Other Liabilities	1,477
Other Net Income	-392
Other Revenues	134,939
Property, Plant and Equipment, Net	14,663
Research and Development Exp.	13,544
Selling and Marketing Exp.	33,300

Output Variable	Value in 1000 USD
Liabilities	22,289
Assets	162,546
Expenses	126,576
Revenues	134,939
Stockholders Equity	140,257
Net Income	7,971
Comprehensive Net Income	7,971
ECR before Limited Liability	509%
Economic Capital Ratio	594%