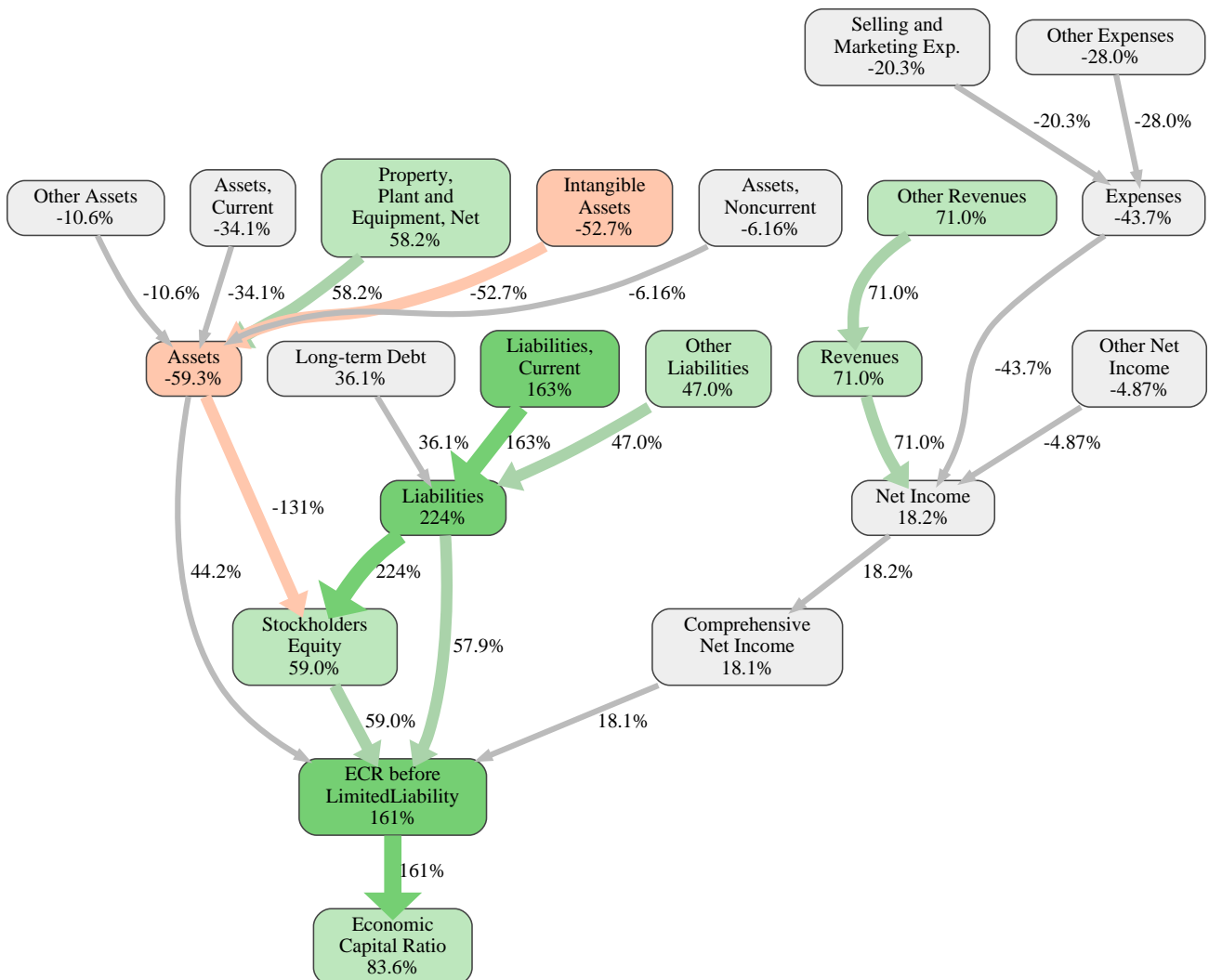




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# SERVICES-PREPACKAGED SOFTWARE 2012

Incontact Inc  
Rank 55 of 133



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The relative strengths and weaknesses of Incontact Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Incontact Inc compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 224% points. The greatest weakness of Incontact Inc is the variable Assets, reducing the Economic Capital Ratio by 59% points.

The company's Economic Capital Ratio, given in the ranking table, is 436%, being 84% points above the market average of 352%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	33,412	Liabilities	22,198
Assets, Noncurrent	837	Assets	58,414
General and Administrative Exp.	14,090	Expenses	97,658
Intangible Assets	5,480	Revenues	88,985
Liabilities, Current	15,127	Stockholders Equity	36,216
Long-term Debt	0	Net Income	-9,428
Other Assets	0	Comprehensive Net Income	-9,428
Other Compr. Net Income	0	ECR before LimitedLiability	273%
Other Expenses	52,651	Economic Capital Ratio	436%
Other Liabilities	7,071		
Other Net Income	-755		
Other Revenues	88,985		
Property, Plant and Equipment, Net	18,685		
Research and Development Exp.	6,354		
Selling and Marketing Exp.	24,563		