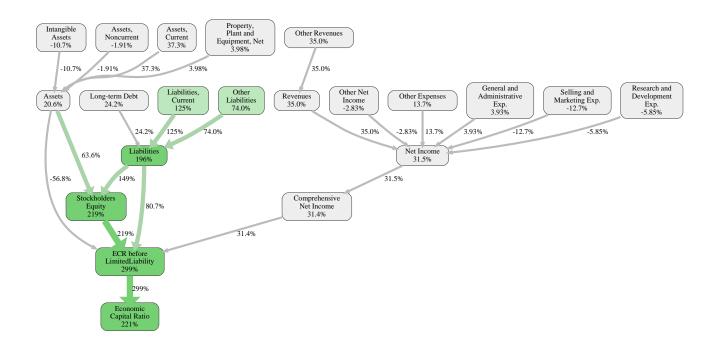


## SERVICES-PREPACKAGED SOFTWARE 2012



## Liveperson INC Rank 5 of 133





## SERVICES-PREPACKAGED SOFTWARE 2012



## Liveperson INC Rank 5 of 133

The relative strengths and weaknesses of Liveperson INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Liveperson INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 219% points. The greatest weakness of Liveperson INC is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 13% points.

The company's Economic Capital Ratio, given in the ranking table, is 574%, being 221% points above the market average of 352%.

Input Variable	Value in 1000 USD
Assets, Current	122,009
Assets, Noncurrent	1,546
General and Administrative Exp.	21,044
Intangible Assets	25,185
Liabilities, Current	25,655
Long-term Debt	1,546
Other Assets	3,432
Other Compr. Net Income	-35
Other Expenses	40,416
Other Liabilities	1,152
Other Net Income	-485
Other Revenues	133,089
Property, Plant and Equipment, Net	13,879
Research and Development Exp.	20,222
Selling and Marketing Exp.	38,884

Output Variable	Value in 1000 USD
Liabilities	28,353
Assets	166,051
Expenses	120,566
Revenues	133,089
Stockholders Equity	137,698
Net Income	12,038
Comprehensive Net Income	12,003
ECR before LimitedLiability	480%
Economic Capital Ratio	574%

