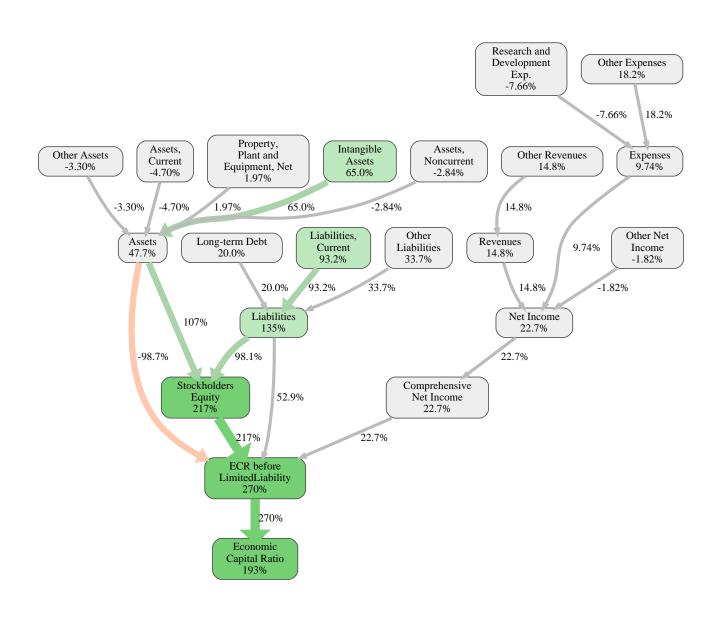


SERVICES-PREPACKAGED SOFTWARE 2012

MORTGAGE TECHNOLOGY

Ellie MAE INC Rank 14 of 133





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The relative strengths and weaknesses of Ellie MAE INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Ellie MAE INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 217% points. The greatest weakness of Ellie MAE INC is the variable Research and Development Exp., reducing the Economic Capital Ratio by 7.7% points.

The company's Economic Capital Ratio, given in the ranking table, is 545%, being 193% points above the market average of 352%.

Input Variable	Value in 1000 USD
Assets, Current	34,865
Assets, Noncurrent	0
General and Administrative Exp.	12,900
Intangible Assets	59,217
Liabilities, Current	14,900
Long-term Debt	598
Other Assets	150
Other Compr. Net Income	0
Other Expenses	14,032
Other Liabilities	5,415
Other Net Income	159
Other Revenues	55,494
Property, Plant and Equipment, Net	5,539
Research and Development Exp.	12,975
Selling and Marketing Exp.	12,126

Output Variable	Value in 1000 USD
Liabilities	20,913
Assets	99,771
Expenses	52,033
Revenues	55,494
Stockholders Equity	78,858
Net Income	3,620
Comprehensive Net Income	3,620
ECR before LimitedLiability	437%
Economic Capital Ratio	545%

