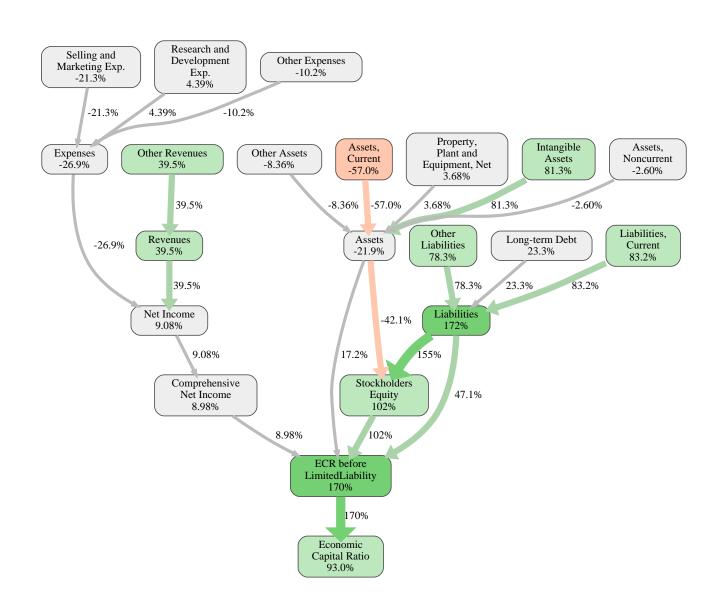


SERVICES-PREPACKAGED SOFTWARE 2012

Lyris INC Rank 50 of 133





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The relative strengths and weaknesses of Lyris INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Lyris INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 172% points. The greatest weakness of Lyris INC is the variable Assets, Current, reducing the Economic Capital Ratio by 57% points.

The company's Economic Capital Ratio, given in the ranking table, is 446%, being 93% points above the market average of 352%.

Input Variable	Value in 1000 USD
Assets, Current	8,306
Assets, Noncurrent	899
General and Administrative Exp.	8,233
Intangible Assets	25,492
Liabilities, Current	12,724
Long-term Debt	541
Other Assets	0
Other Compr. Net Income	0
Other Expenses	22,495
Other Liabilities	165
Other Net Income	244
Other Revenues	40,125
Property, Plant and Equipment, Net	3,139
Research and Development Exp.	2,032
Selling and Marketing Exp.	14,584

Output Variable	Value in 1000 USD
Liabilities	13,430
Assets	37,836
Expenses	47,344
Revenues	40,125
Stockholders Equity	24,406
Net Income	-6,975
Comprehensive Net Income	-6,975
ECR before LimitedLiability	287%
Economic Capital Ratio	446%

