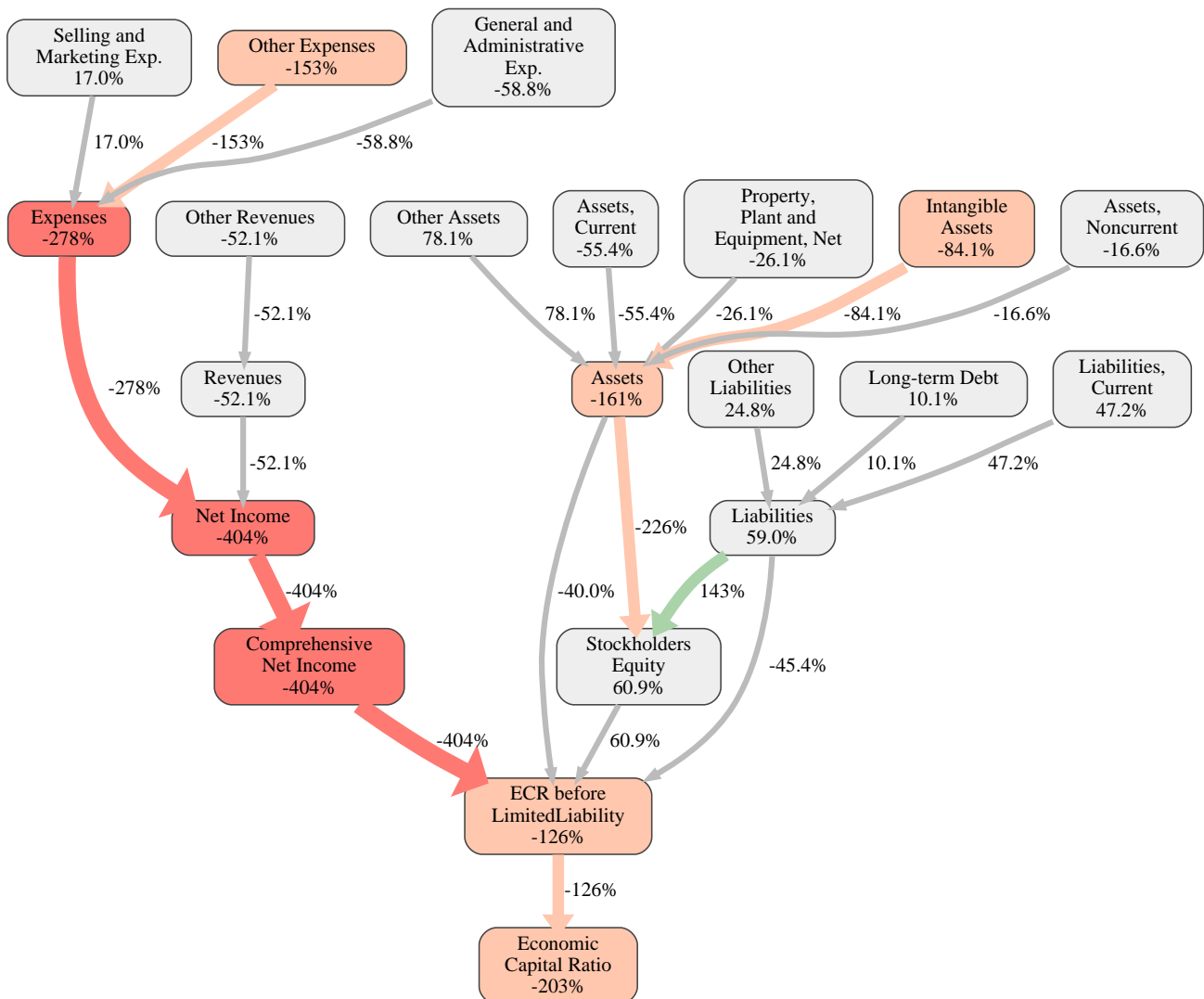




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# SERVICES-PREPACKAGED SOFTWARE 2012

Friendable Inc  
Rank 111 of 133



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The relative strengths and weaknesses of Friendable Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Friendable Inc compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 78% points. The greatest weakness of Friendable Inc is the variable Comprehensive Net Income, reducing the Economic Capital Ratio by 404% points.

The company's Economic Capital Ratio, given in the ranking table, is 150%, being 203% points below the market average of 352%.

Input Variable	Value in 1000 USD
Assets, Current	143
Assets, Noncurrent	0
General and Administrative Exp.	346
Intangible Assets	0
Liabilities, Current	22
Long-term Debt	0
Other Assets	60
Other Compr. Net Income	0
Other Expenses	626
Other Liabilities	0
Other Net Income	16
Other Revenues	4.9
Property, Plant and Equipment, Net	0
Research and Development Exp.	0
Selling and Marketing Exp.	0

Output Variable	Value in 1000 USD
Liabilities	22
Assets	203
Expenses	972
Revenues	4.9
Stockholders Equity	181
Net Income	-951
Comprehensive Net Income	-951
ECR before Limited Liability	-314%
Economic Capital Ratio	150%