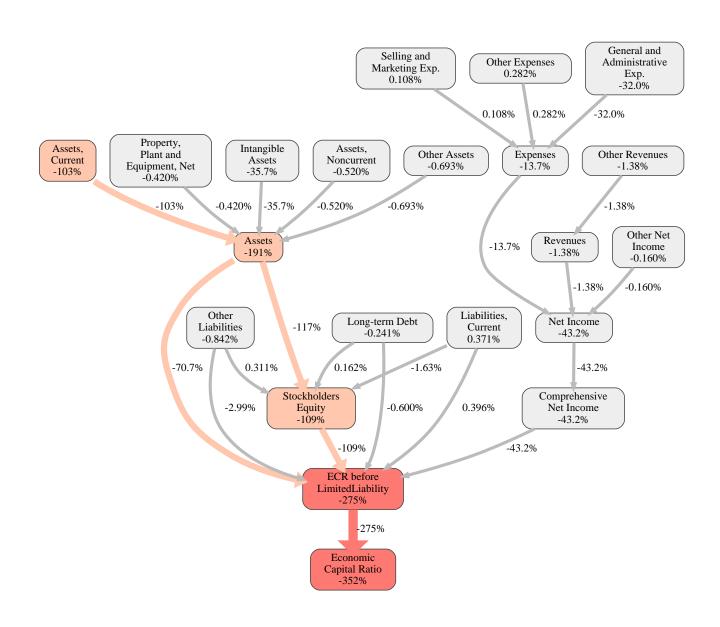


SERVICES-PREPACKAGED SOFTWARE 2012

Multimedia Platforms INC Rank 132 of 133





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The relative strengths and weaknesses of Multimedia Platforms INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Multimedia Platforms INC compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 0.37% points. The greatest weakness of Multimedia Platforms INC is the variable Assets, reducing the Economic Capital Ratio by 191% points.

The company's Economic Capital Ratio, given in the ranking table, is 0.40%, being 352% points below the market average of 352%.

Input Variable	Value in 1000 USD
Assets, Current	2.9
Assets, Noncurrent	0
General and Administrative Exp.	1,509
Intangible Assets	0
Liabilities, Current	436
Long-term Debt	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	0
Other Liabilities	0
Other Net Income	-67
Other Revenues	6.0
Property, Plant and Equipment, Net	18
Research and Development Exp.	86
Selling and Marketing Exp.	24

Output Variable	Value in 1000 USD
Liabilities	436
Assets	21
Expenses	1,619
Revenues	6.0
Stockholders Equity	-415
Net Income	-1,679
Comprehensive Net Income	-1,679
ECR before LimitedLiability	-1,333%
Economic Capital Ratio	0.40%

