

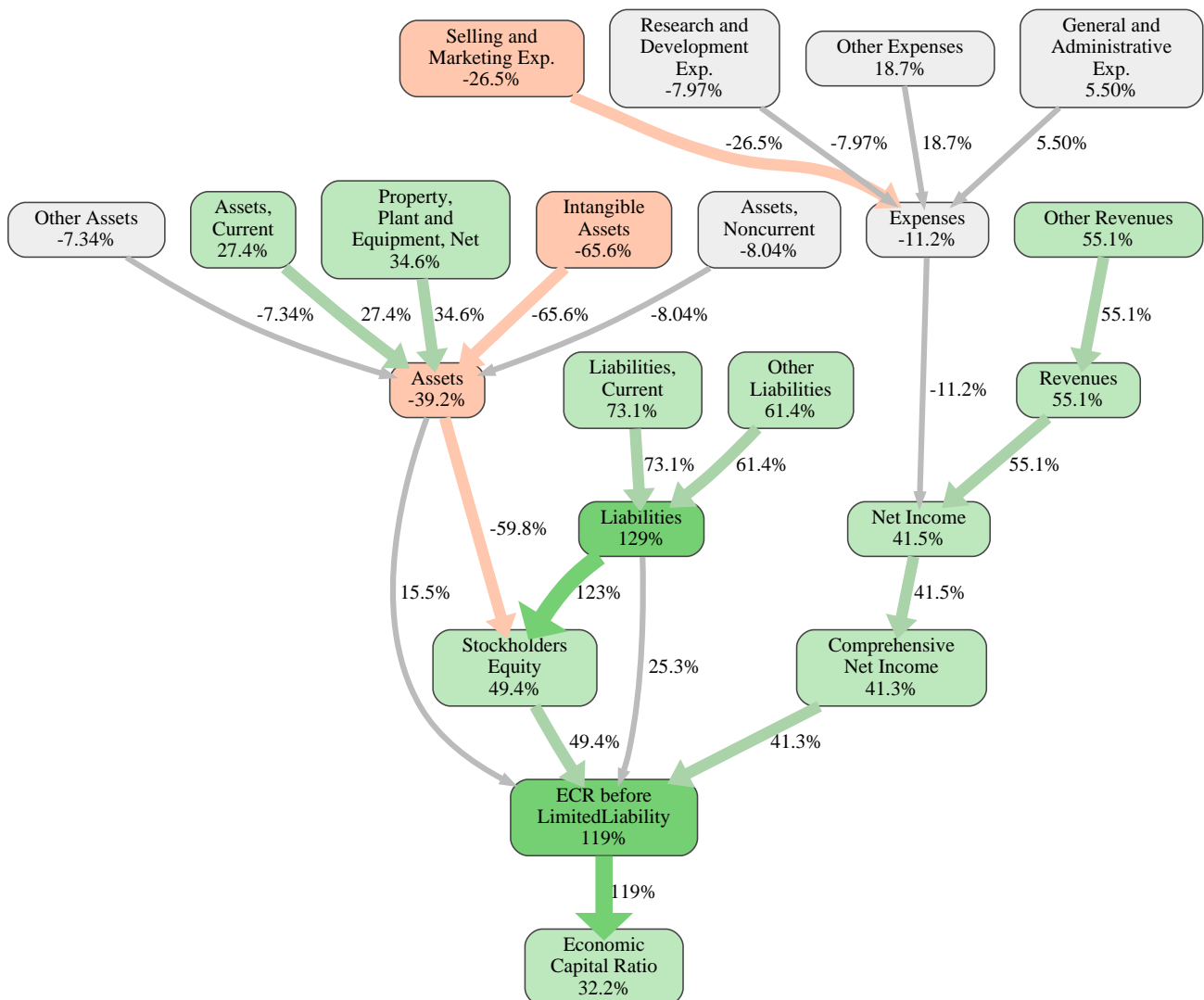


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SERVICES-PREPACKAGED SOFTWARE 2013

MicroStrategy

Strategy Inc
Rank 88 of 158



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The relative strengths and weaknesses of Strategy Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Strategy Inc compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 129% points. The greatest weakness of Strategy Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 66% points.

The company's Economic Capital Ratio, given in the ranking table, is 370%, being 32% points above the market average of 337%.

Input Variable	Value in 1000 USD
Assets, Current	358,141
Assets, Noncurrent	0
General and Administrative Exp.	97,251
Intangible Assets	0
Liabilities, Current	219,056
Long-term Debt	43,517
Other Assets	19,283
Other Compr. Net Income	537
Other Expenses	161,477
Other Liabilities	15,054
Other Net Income	-922
Other Revenues	594,606
Property, Plant and Equipment, Net	100,514
Research and Development Exp.	94,565
Selling and Marketing Exp.	219,845

Output Variable	Value in 1000 USD
Liabilities	277,627
Assets	477,938
Expenses	573,138
Revenues	594,606
Stockholders Equity	200,311
Net Income	20,546
Comprehensive Net Income	21,083
ECR before Limited Liability	181%
Economic Capital Ratio	370%