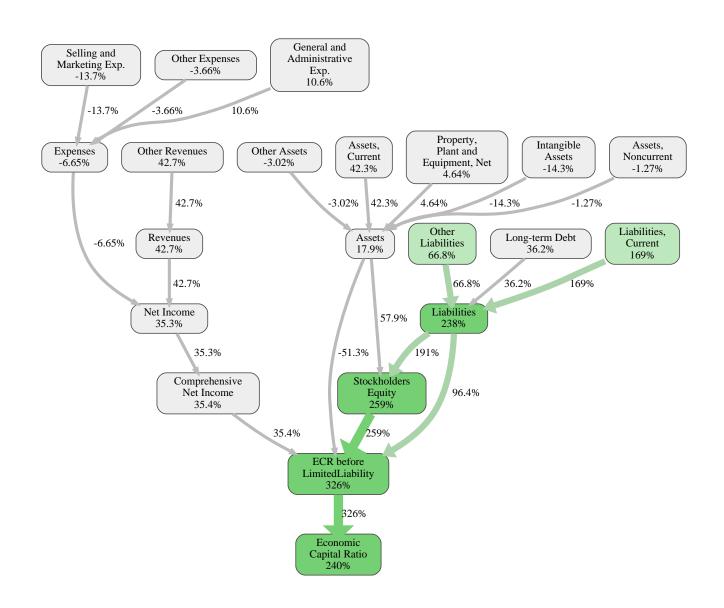


SERVICES-PREPACKAGED SOFTWARE 2013

Responsys INC Rank 8 of 158





SERVICES-PREPACKAGED SOFTWARE 2013

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The relative strengths and weaknesses of Responsys INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Responsys INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 259% points. The greatest weakness of Responsys INC is the variable Intangible Assets, reducing the Economic Capital Ratio by 14% points.

The company's Economic Capital Ratio, given in the ranking table, is 577%, being 240% points above the market average of 337%.

Input Variable	Value in 1000 USD
Assets, Current	143,521
Assets, Noncurrent	2,458
General and Administrative Exp.	17,679
Intangible Assets	20,260
Liabilities, Current	24,777
Long-term Debt	1,237
Other Assets	4,100
Other Compr. Net Income	576
Other Expenses	76,546
Other Liabilities	4,341
Other Net Income	-249
Other Revenues	162,824
Property, Plant and Equipment, Net	18,426
Research and Development Exp.	15,224
Selling and Marketing Exp.	45,544

Output Variable	Value in 1000 USD
Liabilities	30,355
Assets	188,765
Expenses	154,993
Revenues	162,824
Stockholders Equity	158,410
Net Income	7,582
Comprehensive Net Income	8,158
ECR before LimitedLiability	485%
Economic Capital Ratio	577%

