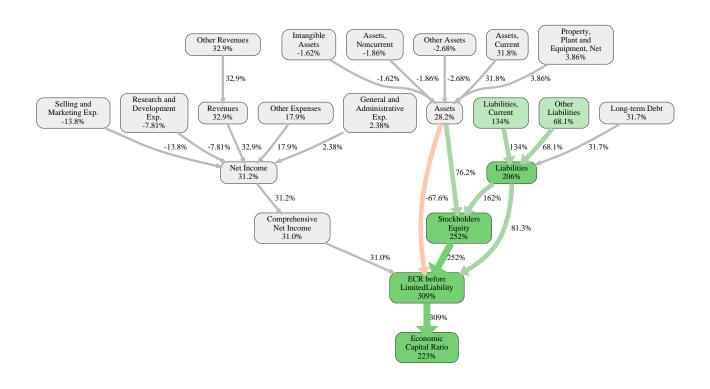


## SERVICES-PREPACKAGED SOFTWARE 2013



Liveperson INC Rank 14 of 158





## SERVICES-PREPACKAGED SOFTWARE 2013



## Liveperson INC Rank 14 of 158

The relative strengths and weaknesses of Liveperson INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Liveperson INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 252% points. The greatest weakness of Liveperson INC is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 14% points.

The company's Economic Capital Ratio, given in the ranking table, is 561%, being 223% points above the market average of 337%.

Input Variable	Value in 1000 USD
Assets, Current	136,154
Assets, Noncurrent	1,509
General and Administrative Exp.	31,606
Intangible Assets	48,326
Liabilities, Current	35,561
Long-term Debt	1,509
Other Assets	5,092
Other Compr. Net Income	-19
Other Expenses	40,159
Other Liabilities	1,263
Other Net Income	376
Other Revenues	157,409
Property, Plant and Equipment, Net	17,495
Research and Development Exp.	30,051
Selling and Marketing Exp.	49,614

Output Variable	Value in 1000 USD
Liabilities	38,333
Assets	208,576
Expenses	151,430
Revenues	157,409
Stockholders Equity	170,243
Net Income	6,355
Comprehensive Net Income	6,336
ECR before LimitedLiability	460%
Economic Capital Ratio	561%

