





SERVICES-PREPACKAGED SOFTWARE 2013

Vocus Inc
Rank 59 of 158

The relative strengths and weaknesses of Vocus Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Vocus Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 165% points. The greatest weakness of Vocus Inc is the variable Other Revenues, reducing the Economic Capital Ratio by 40% points.

The company's Economic Capital Ratio, given in the ranking table, is 439%, being 102% points above the market average of 337%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	67,021	Liabilities	114,545
Assets, Noncurrent	1,963	Assets	292,814
General and Administrative Exp.	40,651	Expenses	160,380
Intangible Assets	203,762	Revenues	0
Liabilities, Current	99,653	Stockholders Equity	178,269
Long-term Debt	6,786	Net Income	-23,591
Other Assets	0	Comprehensive Net Income	-23,410
Other Compr. Net Income	181	ECR before Limited Liability	277%
Other Expenses	8,584	Economic Capital Ratio	439%
Other Liabilities	8,106		
Other Net Income	136,789		
Other Revenues	0		
Property, Plant and Equipment, Net	20,068		
Research and Development Exp.	13,272		
Selling and Marketing Exp.	97,873		