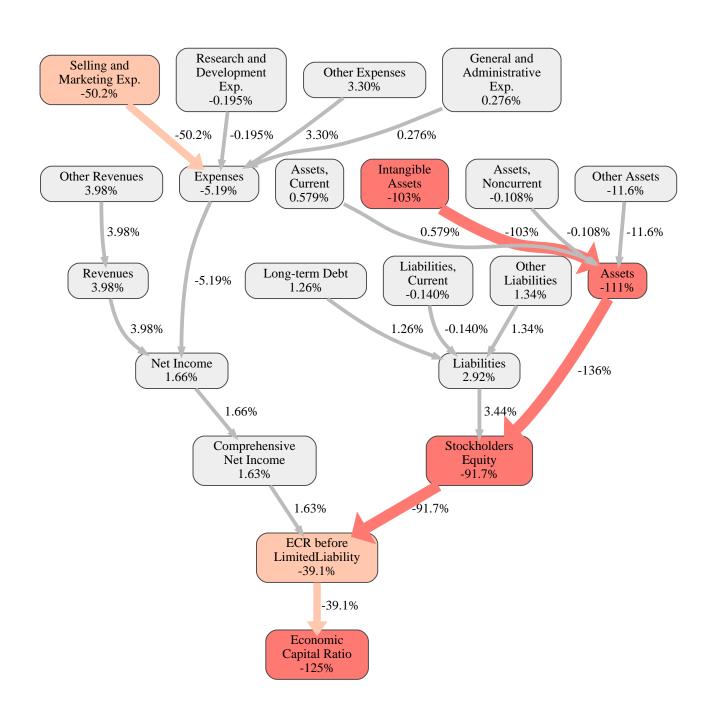


SERVICES-PREPACKAGED SOFTWARE 2013

Splunk INC Rank 113 of 158





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The relative strengths and weaknesses of Splunk INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Splunk INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 4.0% points. The greatest weakness of Splunk INC is the variable Assets, reducing the Economic Capital Ratio by 111% points.

The company's Economic Capital Ratio, given in the ranking table, is 212%, being 125% points below the market average of 337%.

Input Variable	Value in 1000 USD
Assets, Current	70,355
Assets, Noncurrent	2,435
General and Administrative Exp.	19,698
Intangible Assets	0
Liabilities, Current	69,213
Long-term Debt	1,868
Other Assets	514
Other Compr. Net Income	-26
Other Expenses	11,783
Other Liabilities	11,875
Other Net Income	-2,128
Other Revenues	120,960
Property, Plant and Equipment, Net	8,919
Research and Development Exp.	23,561
Selling and Marketing Exp.	74,782

Output Variable	Value in 1000 USD
Liabilities	82,956
Assets	82,223
Expenses	129,824
Revenues	120,960
Stockholders Equity	-733
Net Income	-10,992
Comprehensive Net Income	-11,018
ECR before LimitedLiability	-16%
Economic Capital Ratio	212%

