

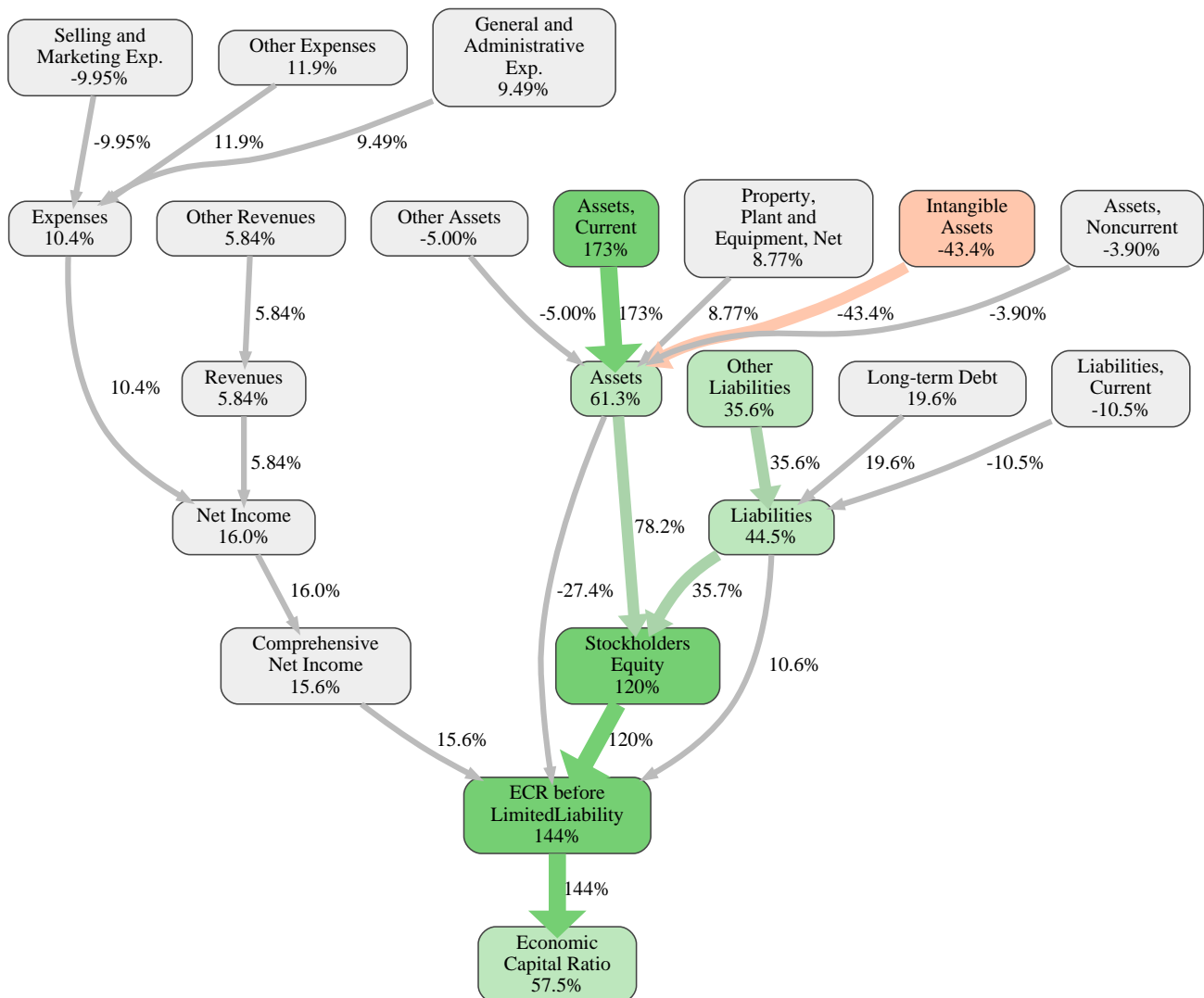


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# SERVICES-PREPACKAGED SOFTWARE 2013

servicenow®

Servicenow Inc  
Rank 77 of 158



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The relative strengths and weaknesses of Servicenow Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Servicenow Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 173% points. The greatest weakness of Servicenow Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 43% points.

The company's Economic Capital Ratio, given in the ranking table, is 395%, being 57% points above the market average of 337%.

Input Variable	Value in 1000 USD
Assets, Current	422,089
Assets, Noncurrent	2,387
General and Administrative Exp.	34,117
Intangible Assets	0
Liabilities, Current	211,627
Long-term Debt	5,537
Other Assets	11,296
Other Compr. Net Income	-935
Other Expenses	105,377
Other Liabilities	17,545
Other Net Income	1,604
Other Revenues	243,712
Property, Plant and Equipment, Net	42,342
Research and Development Exp.	39,333
Selling and Marketing Exp.	103,837

Output Variable	Value in 1000 USD
Liabilities	234,709
Assets	478,114
Expenses	282,664
Revenues	243,712
Stockholders Equity	243,405
Net Income	-37,348
Comprehensive Net Income	-38,283
ECR before LimitedLiability	215%
Economic Capital Ratio	395%