

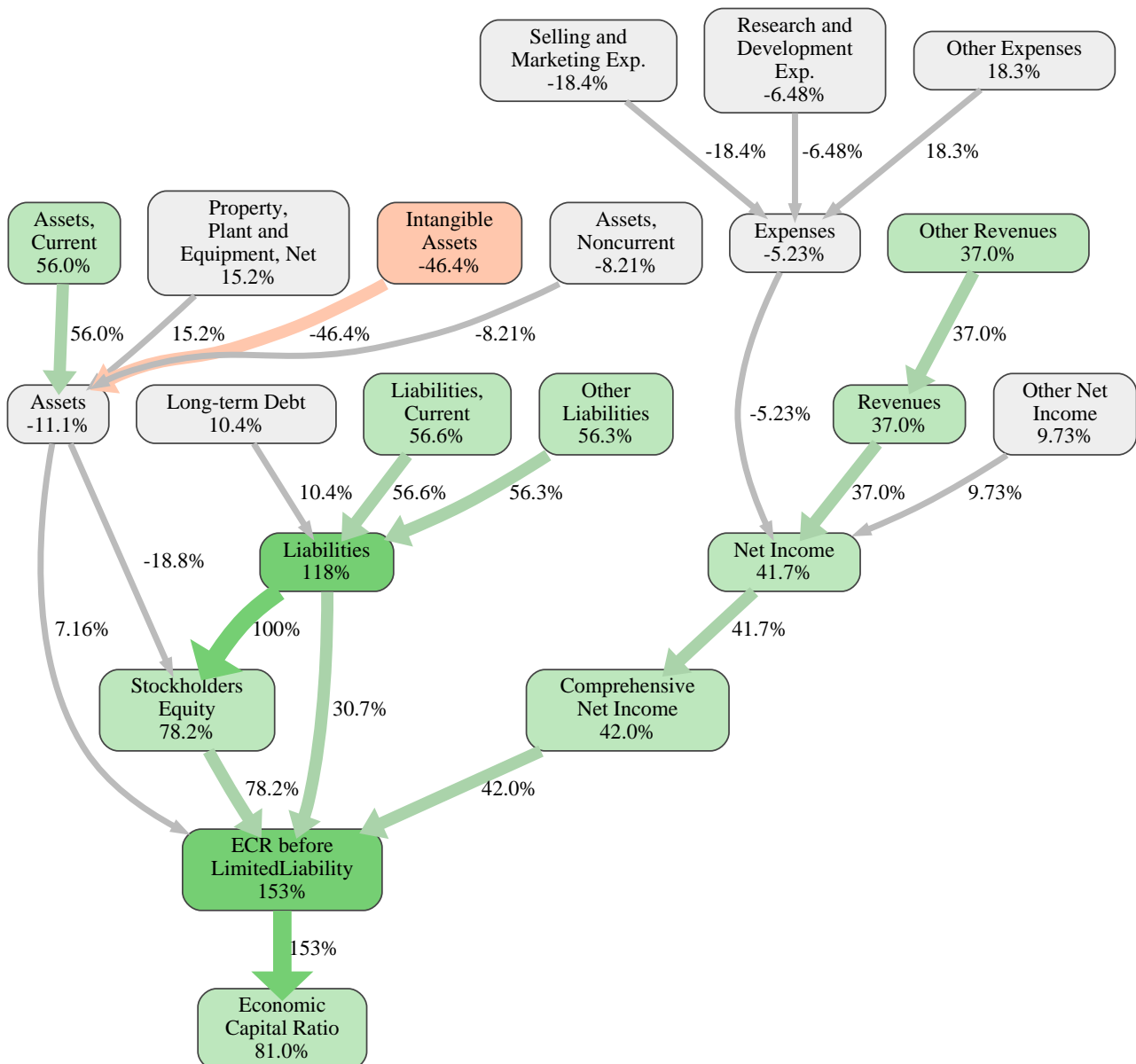


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# SERVICES-PREPACKAGED SOFTWARE 2014

MicroStrategy

Strategy Inc  
Rank 67 of 160



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The relative strengths and weaknesses of Strategy Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Strategy Inc compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 118% points. The greatest weakness of Strategy Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 46% points.

The company's Economic Capital Ratio, given in the ranking table, is 425%, being 81% points above the market average of 344%.

Input Variable	Value in 1000 USD
Assets, Current	479,948
Assets, Noncurrent	0
General and Administrative Exp.	104,734
Intangible Assets	0
Liabilities, Current	233,519
Long-term Debt	25,511
Other Assets	20,121
Other Compr. Net Income	684
Other Expenses	128,770
Other Liabilities	16,158
Other Net Income	54,093
Other Revenues	575,888
Property, Plant and Equipment, Net	85,445
Research and Development Exp.	98,056
Selling and Marketing Exp.	215,089

Output Variable	Value in 1000 USD
Liabilities	275,188
Assets	585,514
Expenses	546,649
Revenues	575,888
Stockholders Equity	310,326
Net Income	83,332
Comprehensive Net Income	84,016
ECR before Limited Liability	257%
Economic Capital Ratio	425%