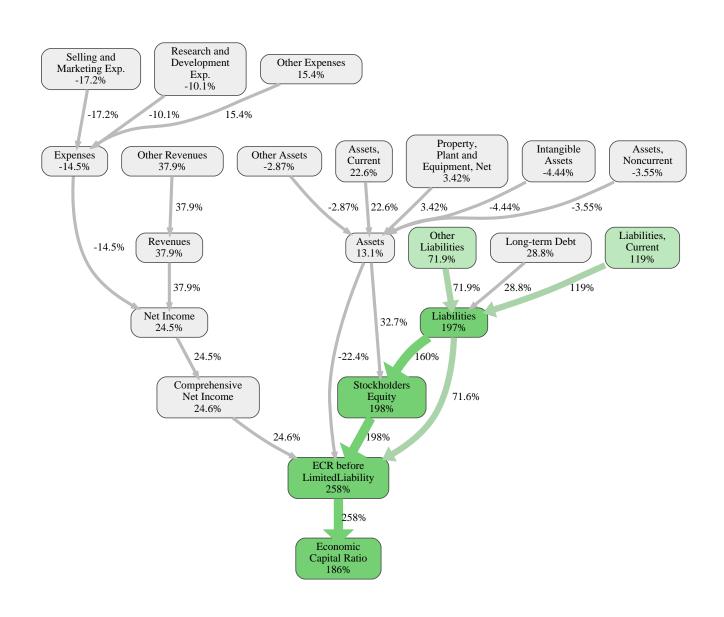


## SERVICES-PREPACKAGED SOFTWARE 2014



## Liveperson INC Rank 21 of 160





## SERVICES-PREPACKAGED SOFTWARE 2014



## Liveperson INC Rank 21 of 160

The relative strengths and weaknesses of Liveperson INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Liveperson INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 198% points. The greatest weakness of Liveperson INC is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 17% points.

The company's Economic Capital Ratio, given in the ranking table, is 531%, being 186% points above the market average of 344%.

Input Variable	Value in 1000 USD
Assets, Current	133,182
Assets, Noncurrent	2,235
General and Administrative Exp.	39,968
Intangible Assets	45,812
Liabilities, Current	44,305
Long-term Debt	1,264
Other Assets	6,243
Other Compr. Net Income	10
Other Expenses	42,788
Other Liabilities	468
Other Net Income	337
Other Revenues	177,805
Property, Plant and Equipment, Net	17,618
Research and Development Exp.	36,397
Selling and Marketing Exp.	62,488

Output Variable	Value in 1000 USD
Liabilities	46,037
Assets	205,090
Expenses	181,641
Revenues	177,805
Stockholders Equity	159,053
Net Income	-3,499
Comprehensive Net Income	-3,489
ECR before LimitedLiability	415%
Economic Capital Ratio	531%

