





# SERVICES-PREPACKAGED SOFTWARE 2014



Salesforce Inc  
Rank 87 of 160

The relative strengths and weaknesses of Salesforce Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Salesforce Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 68% points. The greatest weakness of Salesforce Inc is the variable Liabilities, Current, reducing the Economic Capital Ratio by 45% points.

The company's Economic Capital Ratio, given in the ranking table, is 365%, being 20% points above the market average of 344%.

Input Variable	Value in 1000 USD
Assets, Current	2,015,880
Assets, Noncurrent	168,960
General and Administrative Exp.	433,821
Intangible Assets	1,529,378
Liabilities, Current	2,917,624
Long-term Debt	175,732
Other Assets	1,210,069
Other Compr. Net Income	4,454
Other Expenses	862,876
Other Liabilities	64,355
Other Net Income	19,562
Other Revenues	3,050,195
Property, Plant and Equipment, Net	604,669
Research and Development Exp.	429,479
Selling and Marketing Exp.	1,614,026

Output Variable	Value in 1000 USD
Liabilities	3,157,711
Assets	5,528,956
Expenses	3,340,202
Revenues	3,050,195
Stockholders Equity	2,371,245
Net Income	-270,445
Comprehensive Net Income	-265,991
ECR before Limited Liability	174%
Economic Capital Ratio	365%