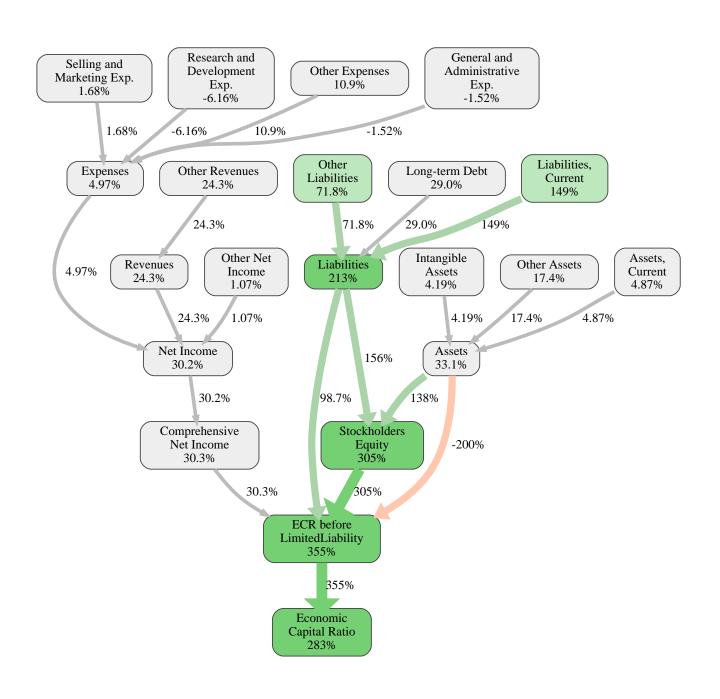


## SERVICES-PREPACKAGED SOFTWARE 2014

MORTGAGE TECHNOLOGY

Ellie MAE INC Rank 7 of 160





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The relative strengths and weaknesses of Ellie MAE INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Ellie MAE INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 305% points. The greatest weakness of Ellie MAE INC is the variable Research and Development Exp., reducing the Economic Capital Ratio by 6.2% points.

The company's Economic Capital Ratio, given in the ranking table, is 627%, being 283% points above the market average of 344%.

Input Variable	Value in 1000 USD
Assets, Current	98,284
Assets, Noncurrent	5,112
General and Administrative Exp.	30,853
Intangible Assets	56,140
Liabilities, Current	20,724
Long-term Debt	952
Other Assets	56,285
Other Compr. Net Income	31
Other Expenses	39,486
Other Liabilities	0
Other Net Income	460
Other Revenues	128,481
Property, Plant and Equipment, Net	12,751
Research and Development Exp.	24,695
Selling and Marketing Exp.	21,331

Output Variable	Value in 1000 USD
Liabilities	21,676
Assets	228,572
Expenses	116,365
Revenues	128,481
Stockholders Equity	206,896
Net Income	12,576
Comprehensive Net Income	12,607
ECR before LimitedLiability	556%
Economic Capital Ratio	627%

