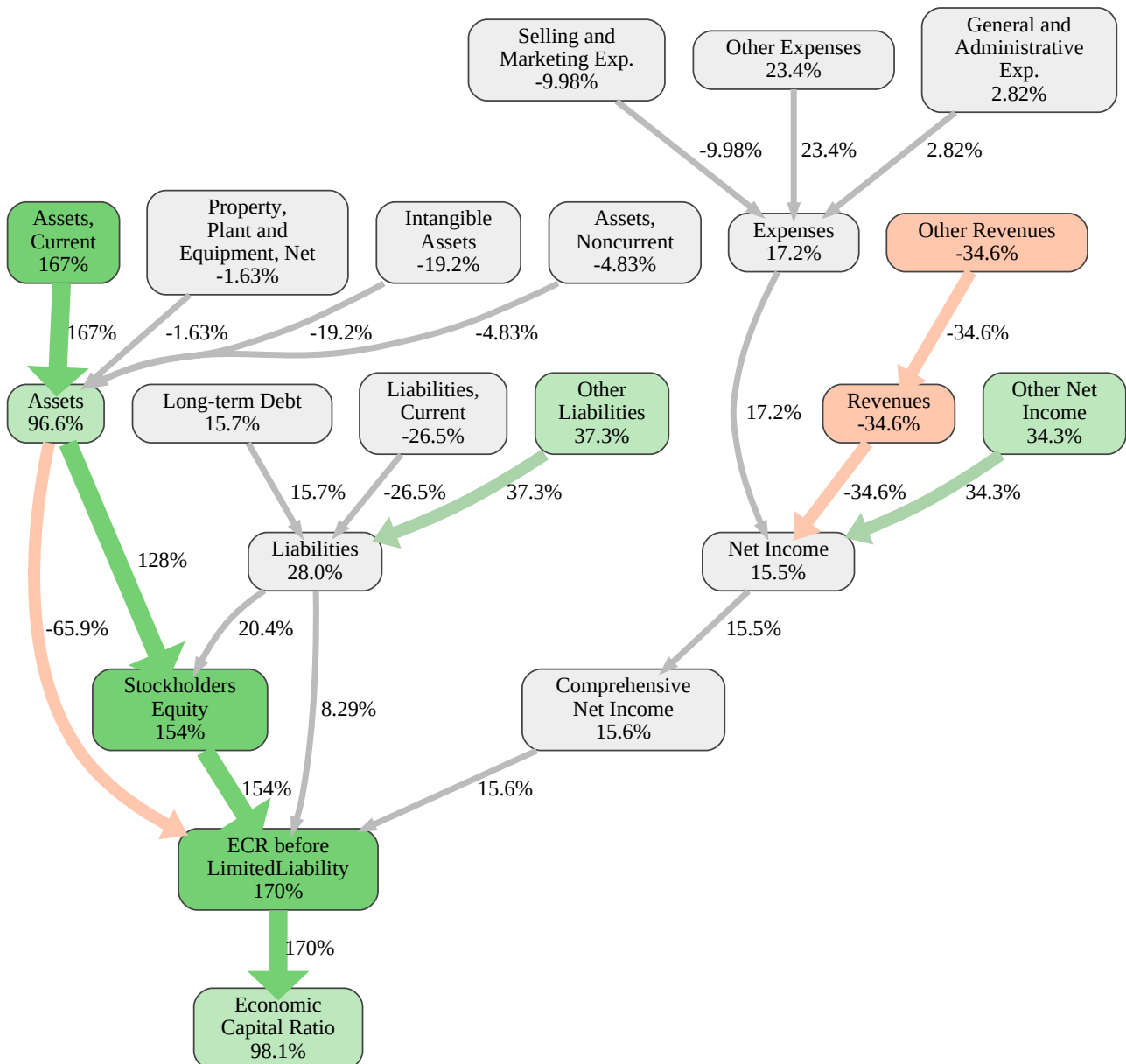






SERVICES-PREPACKAGED SOFTWARE 2014

Cvent INC
Rank 52 of 160

The relative strengths and weaknesses of Cvent INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Cvent INC compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 167% points. The greatest weakness of Cvent INC is the variable Other Revenues, reducing the Economic Capital Ratio by 35% points.

The company's Economic Capital Ratio, given in the ranking table, is 442%, being 98% points above the market average of 344%.

Input Variable	Value in 1000 USD
Assets, Current	202,583
Assets, Noncurrent	0
General and Administrative Exp.	21,218
Intangible Assets	15,826
Liabilities, Current	89,068
Long-term Debt	1,407
Other Assets	9,521
Other Compr. Net Income	0
Other Expenses	2,315
Other Liabilities	3,323
Other Net Income	79,889
Other Revenues	0
Property, Plant and Equipment, Net	7,906
Research and Development Exp.	11,190
Selling and Marketing Exp.	48,405

Output Variable	Value in 1000 USD
Liabilities	93,798
Assets	235,836
Expenses	83,128
Revenues	0
Stockholders Equity	142,038
Net Income	-3,239
Comprehensive Net Income	-3,239
ECR before LimitedLiability	282%
Economic Capital Ratio	442%