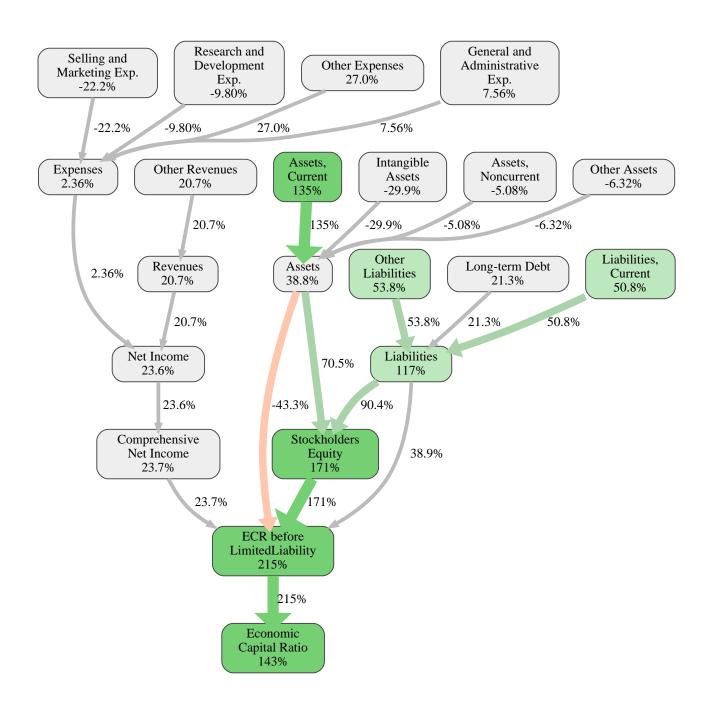


SERVICES-PREPACKAGED SOFTWARE 2014



Tableau Software Inc Rank 35 of 160





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Tableau Software Inc Rank 35 of 160

The relative strengths and weaknesses of Tableau Software Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Tableau Software Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 171% points. The greatest weakness of Tableau Software Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 30% points.

The company's Economic Capital Ratio, given in the ranking table, is 488%, being 143% points above the market average of 344%.

Input Variable	Value in 1000 USD
Assets, Current	332,181
Assets, Noncurrent	0
General and Administrative Exp.	25,905
Intangible Assets	0
Liabilities, Current	104,289
Long-term Debt	2,714
Other Assets	1,408
Other Compr. Net Income	-70
Other Expenses	14,313
Other Liabilities	3,264
Other Net Income	-804
Other Revenues	232,440
Property, Plant and Equipment, Net	21,338
Research and Development Exp.	60,769
Selling and Marketing Exp.	123,573

Output Variable	Value in 1000 USD
Liabilities	110,267
Assets	354,927
Expenses	224,560
Revenues	232,440
Stockholders Equity	244,660
Net Income	7,076
Comprehensive Net Income	7,006
ECR before LimitedLiability	350%
Economic Capital Ratio	488%

