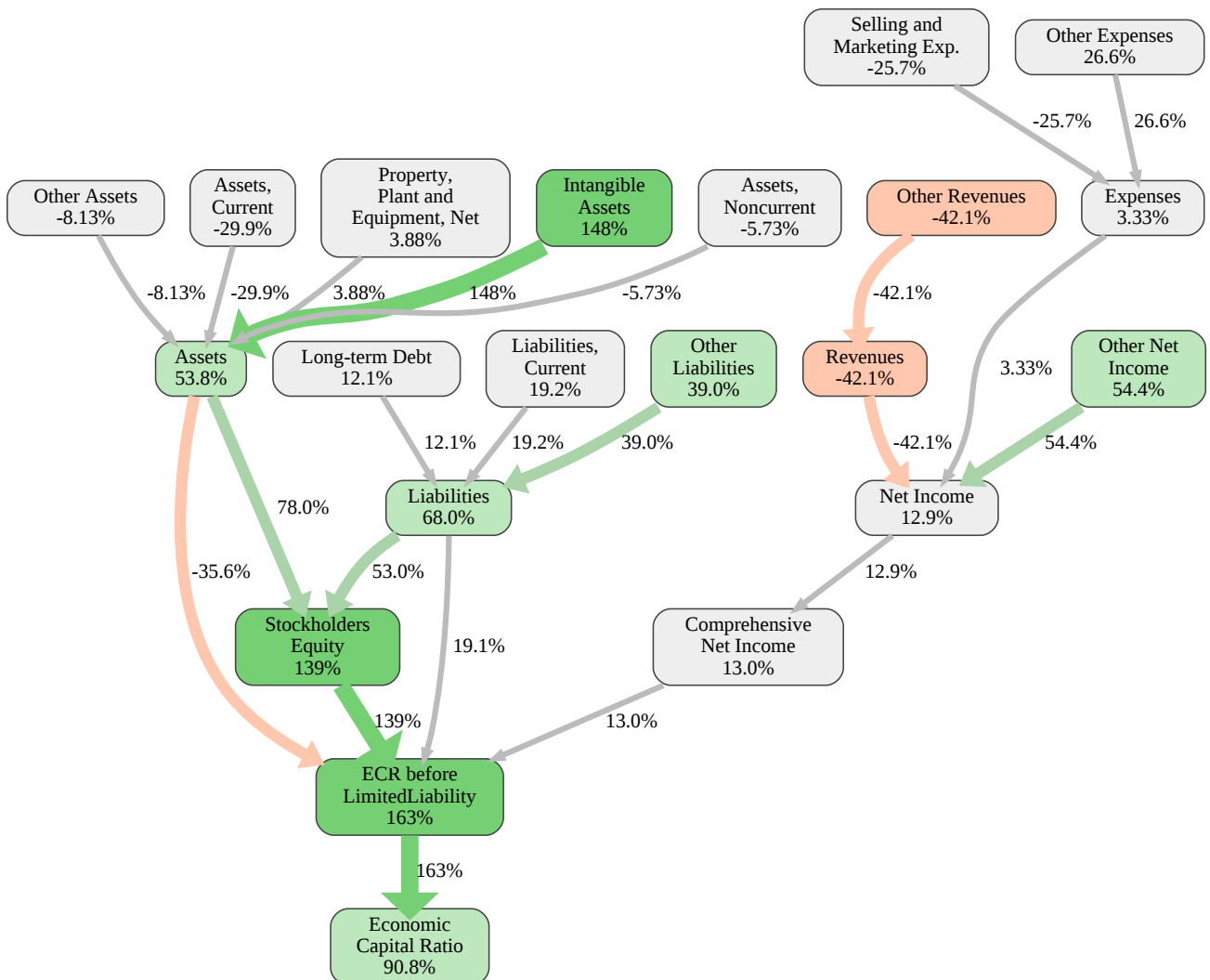




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Vocus Inc
Rank 60 of 160



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The relative strengths and weaknesses of Vocus Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Vocus Inc compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 148% points. The greatest weakness of Vocus Inc is the variable Other Revenues, reducing the Economic Capital Ratio by 42% points.

The company's Economic Capital Ratio, given in the ranking table, is 435%, being 91% points above the market average of 344%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	68,601	Liabilities	112,588
Assets, Noncurrent	471	Assets	281,380
General and Administrative Exp.	40,753	Expenses	170,216
Intangible Assets	192,069	Revenues	0
Liabilities, Current	97,611	Stockholders Equity	168,792
Long-term Debt	6,371	Net Income	-21,806
Other Assets	105	Comprehensive Net Income	-21,806
Other Compr. Net Income	0	ECR before LimitedLiability	272%
Other Expenses	9,046	Economic Capital Ratio	435%
Other Liabilities	8,606		
Other Net Income	148,410		
Other Revenues	0		
Property, Plant and Equipment, Net	20,134		
Research and Development Exp.	10,649		
Selling and Marketing Exp.	109,768		