





The relative strengths and weaknesses of Bazaarvoice Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Bazaarvoice Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 195% points. The greatest weakness of Bazaarvoice Inc is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 10% points.

The company's Economic Capital Ratio, given in the ranking table, is 480%, being 136% points above the market average of 344%.

<b>Input Variable</b>	<b>Value in 1000 USD</b>	<b>Output Variable</b>	<b>Value in 1000 USD</b>
Assets, Current	182,139	Liabilities	100,594
Assets, Noncurrent	1,761	Assets	341,943
General and Administrative Exp.	30,990	Expenses	193,487
Intangible Assets	143,582	Revenues	146,812
Liabilities, Current	94,010	Stockholders Equity	241,349
Long-term Debt	2,632	Net Income	-47,503
Other Assets	0	Comprehensive Net Income	-47,629
Other Compr. Net Income	-126	ECR before LimitedLiability	338%
Other Expenses	57,214	Economic Capital Ratio	480%
Other Liabilities	3,952		
Other Net Income	-828		
Other Revenues	146,812		
Property, Plant and Equipment, Net	14,461		
Research and Development Exp.	32,169		
Selling and Marketing Exp.	73,114		