

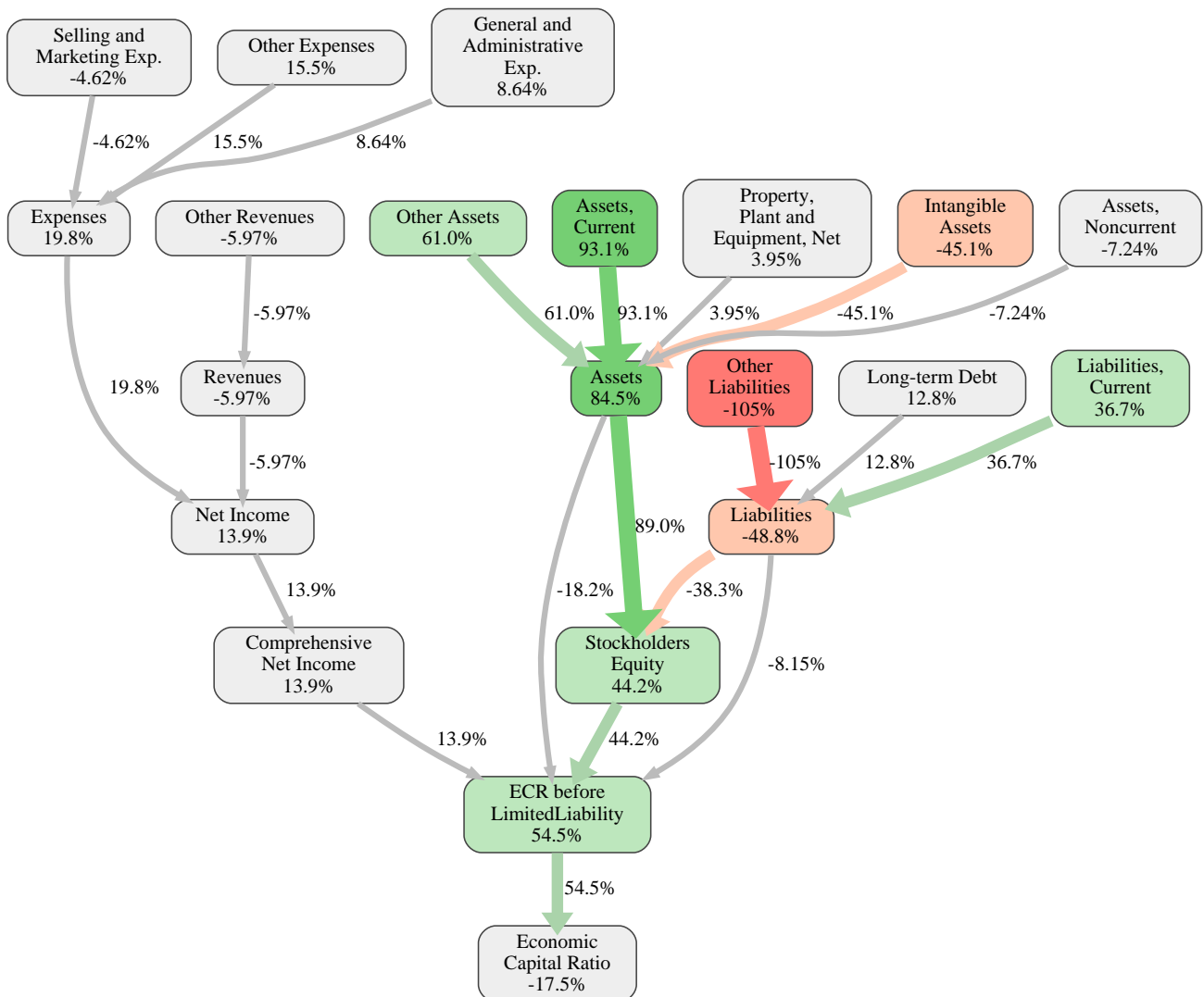


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# SERVICES-PREPACKAGED SOFTWARE 2014

servicenow®

Servicenow Inc  
Rank 97 of 160



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The relative strengths and weaknesses of Servicenow Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Servicenow Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 93% points. The greatest weakness of Servicenow Inc is the variable Other Liabilities, reducing the Economic Capital Ratio by 105% points.

The company's Economic Capital Ratio, given in the ranking table, is 327%, being 18% points below the market average of 344%.

Input Variable	Value in 1000 USD
Assets, Current	797,749
Assets, Noncurrent	3,973
General and Administrative Exp.	61,790
Intangible Assets	14,520
Liabilities, Current	328,088
Long-term Debt	17,183
Other Assets	276,674
Other Compr. Net Income	-440
Other Expenses	157,770
Other Liabilities	428,946
Other Net Income	-4,930
Other Revenues	424,650
Property, Plant and Equipment, Net	75,560
Research and Development Exp.	78,678
Selling and Marketing Exp.	195,190

Output Variable	Value in 1000 USD
Liabilities	774,217
Assets	1,168,476
Expenses	493,428
Revenues	424,650
Stockholders Equity	394,259
Net Income	-73,708
Comprehensive Net Income	-74,148
ECR before Limited Liability	126%
Economic Capital Ratio	327%