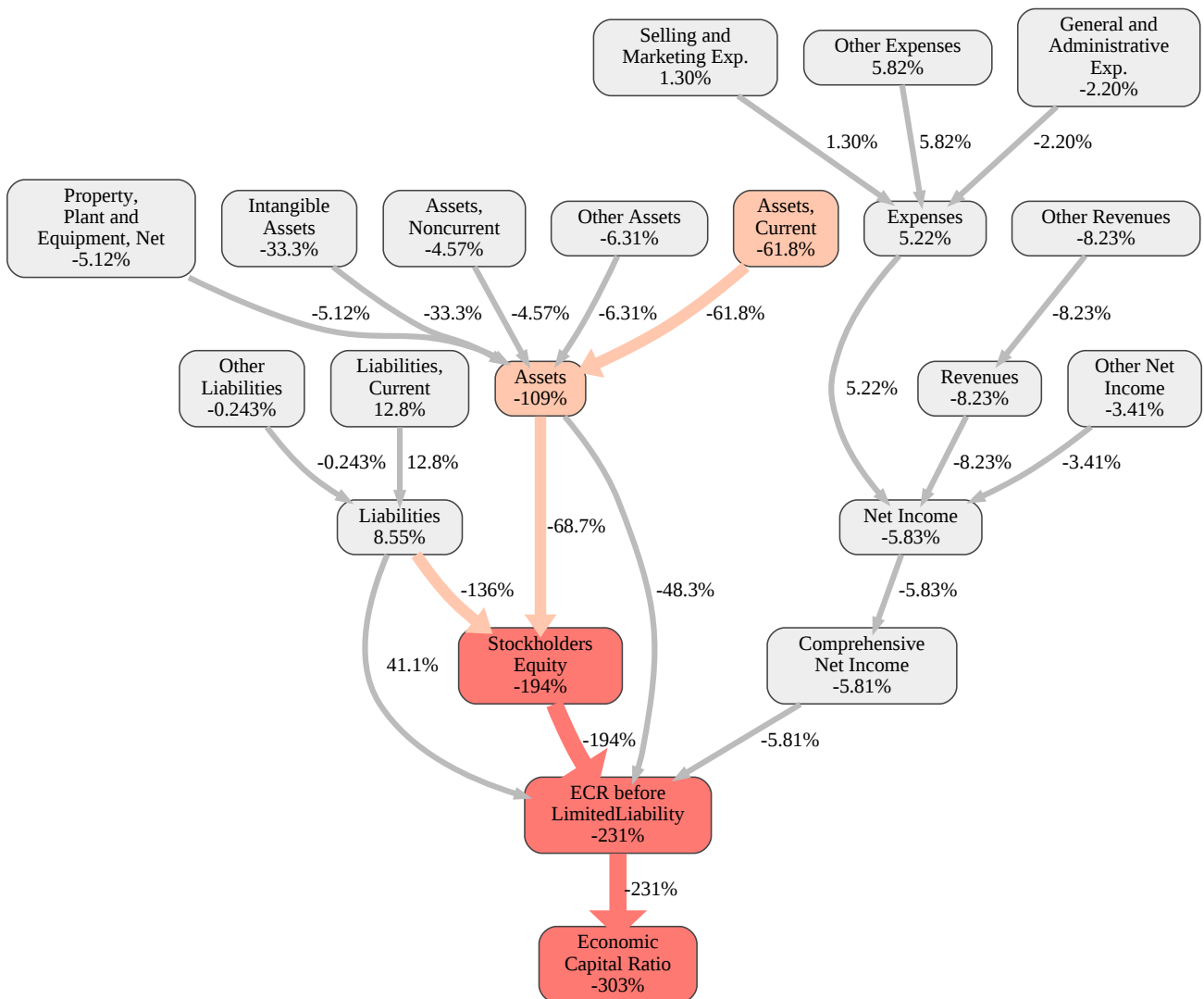




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Multimedia Platforms INC
Rank 146 of 160



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The relative strengths and weaknesses of Multimedia Platforms INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Multimedia Platforms INC compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 13% points. The greatest weakness of Multimedia Platforms INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 194% points.

The company's Economic Capital Ratio, given in the ranking table, is 41%, being 303% points below the market average of 344%.

Input Variable	Value in 1000 USD
Assets, Current	9.8
Assets, Noncurrent	0
General and Administrative Exp.	91
Intangible Assets	0
Liabilities, Current	692
Long-term Debt	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	0
Other Liabilities	0
Other Net Income	-62
Other Revenues	23
Property, Plant and Equipment, Net	5.5
Research and Development Exp.	23
Selling and Marketing Exp.	22

Output Variable	Value in 1000 USD
Liabilities	692
Assets	15
Expenses	136
Revenues	23
Stockholders Equity	-676
Net Income	-176
Comprehensive Net Income	-176
ECR before Limited Liability	-681%
Economic Capital Ratio	41%