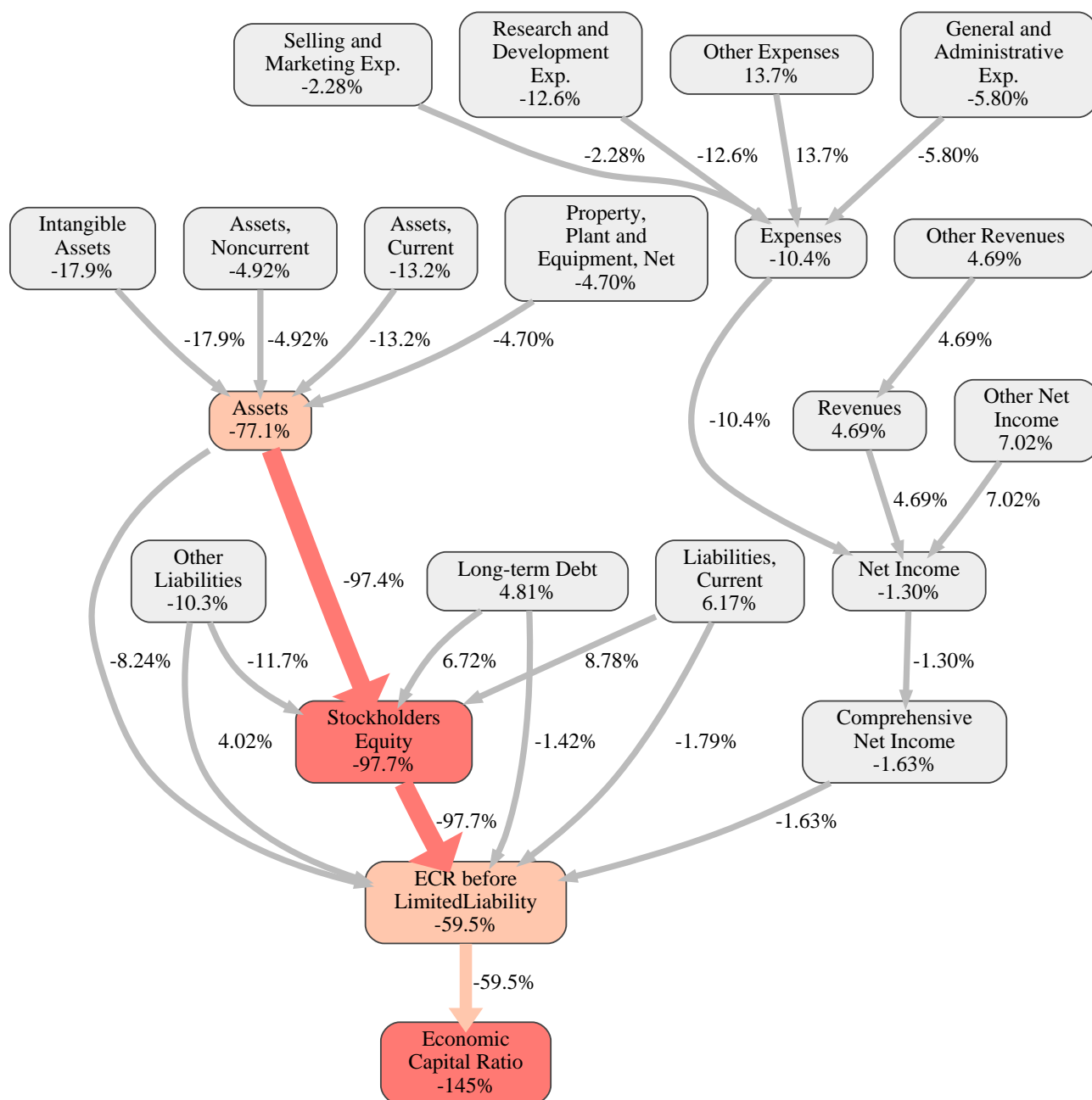




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The relative strengths and weaknesses of Hopto Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Hopto Inc compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 14% points. The greatest weakness of Hopto Inc is the variable Stockholders Equity, reducing the Economic Capital Ratio by 98% points.

The company's Economic Capital Ratio, given in the ranking table, is 194%, being 145% points below the market average of 339%.

Input Variable	Value in 1000 USD
Assets, Current	3,866
Assets, Noncurrent	140
General and Administrative Exp.	3,334
Intangible Assets	0
Liabilities, Current	3,898
Long-term Debt	0
Other Assets	409
Other Compr. Net Income	0
Other Expenses	456
Other Liabilities	2,473
Other Net Income	1,624
Other Revenues	5,553
Property, Plant and Equipment, Net	362
Research and Development Exp.	4,911
Selling and Marketing Exp.	2,070

Output Variable	Value in 1000 USD
Liabilities	6,371
Assets	4,777
Expenses	10,771
Revenues	5,553
Stockholders Equity	-1,594
Net Income	-3,594
Comprehensive Net Income	-3,594
ECR before Limited Liability	-159%
Economic Capital Ratio	194%