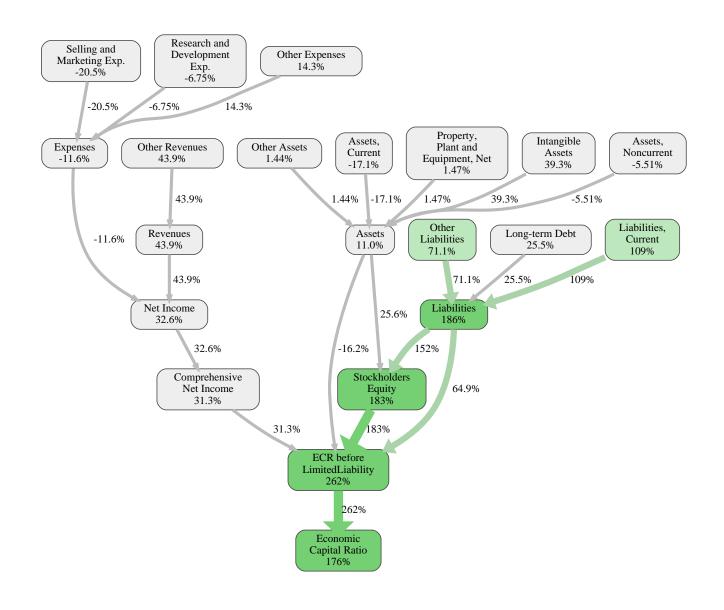


## SERVICES-PREPACKAGED SOFTWARE 2015



## Liveperson INC Rank 23 of 161





## SERVICES-PREPACKAGED SOFTWARE 2015



## Liveperson INC Rank 23 of 161

The relative strengths and weaknesses of Liveperson INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Liveperson INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 186% points. The greatest weakness of Liveperson INC is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 21% points.

The company's Economic Capital Ratio, given in the ranking table, is 515%, being 176% points above the market average of 339%.

Input Variable	Value in 1000 USD
Assets, Current	93,703
Assets, Noncurrent	2,301
General and Administrative Exp.	40,192
Intangible Assets	113,468
Liabilities, Current	58,749
Long-term Debt	731
Other Assets	10,762
Other Compr. Net Income	-795
Other Expenses	56,183
Other Liabilities	0
Other Net Income	-322
Other Revenues	209,931
Property, Plant and Equipment, Net	19,583
Research and Development Exp.	37,329
Selling and Marketing Exp.	83,253

Output Variable	Value in 1000 USD
Liabilities	59,480
Assets	239,817
Expenses	216,957
Revenues	209,931
Stockholders Equity	180,337
Net Income	-7,348
Comprehensive Net Income	-8,143
ECR before LimitedLiability	392%
Economic Capital Ratio	515%

