





# SERVICES-PREPACKAGED SOFTWARE 2015



Salesforce Inc  
Rank 98 of 161

The relative strengths and weaknesses of Salesforce Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Salesforce Inc compared to the market average is the variable Assets, increasing the Economic Capital Ratio by 93% points. The greatest weakness of Salesforce Inc is the variable Liabilities, reducing the Economic Capital Ratio by 59% points.

The company's Economic Capital Ratio, given in the ranking table, is 330%, being 9.6% points below the market average of 339%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	2,680,252	Liabilities	6,087,715
Assets, Noncurrent	613,490	Assets	9,152,930
General and Administrative Exp.	596,719	Expenses	3,344,968
Intangible Assets	3,500,823	Revenues	0
Liabilities, Current	3,980,188	Stockholders Equity	3,065,215
Long-term Debt	757,187	Net Income	-232,175
Other Assets	1,117,619	Comprehensive Net Income	-231,632
Other Compr. Net Income	543	ECR before LimitedLiability	130%
Other Expenses	-43,681	Economic Capital Ratio	330%
Other Liabilities	1,350,340		
Other Net Income	3,112,793		
Other Revenues	0		
Property, Plant and Equipment, Net	1,240,746		
Research and Development Exp.	623,798		
Selling and Marketing Exp.	2,168,132		