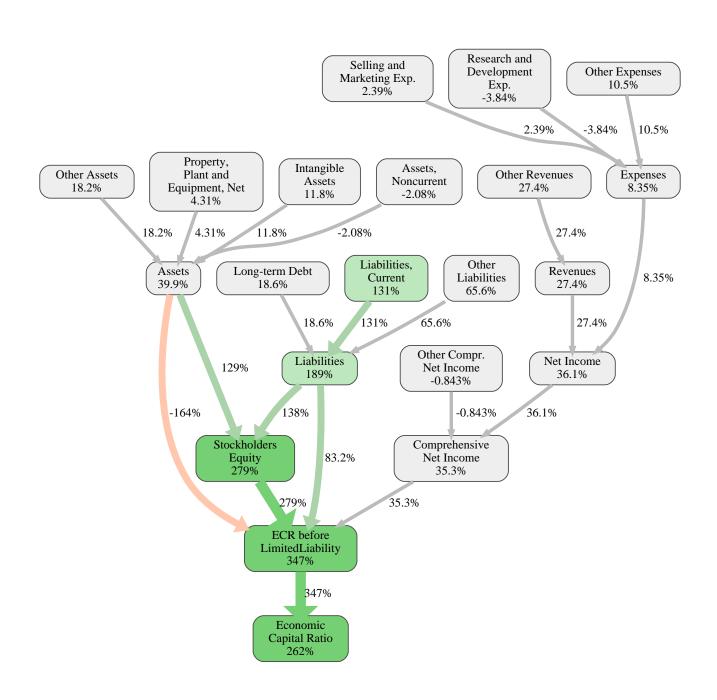


SERVICES-PREPACKAGED SOFTWARE 2015

MORTGAGE TECHNOLOGY

Ellie MAE INC Rank 6 of 161





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The relative strengths and weaknesses of Ellie MAE INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Ellie MAE INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 279% points. The greatest weakness of Ellie MAE INC is the variable Research and Development Exp., reducing the Economic Capital Ratio by 3.8% points.

The company's Economic Capital Ratio, given in the ranking table, is 601%, being 262% points above the market average of 339%.

Input Variable	Value in 1000 USD
Assets, Current	112,532
Assets, Noncurrent	3,425
General and Administrative Exp.	39,361
Intangible Assets	86,790
Liabilities, Current	33,799
Long-term Debt	2,994
Other Assets	58,679
Other Compr. Net Income	-61
Other Expenses	53,069
Other Liabilities	443
Other Net Income	488
Other Revenues	161,537
Property, Plant and Equipment, Net	28,694
Research and Development Exp.	28,228
Selling and Marketing Exp.	26,544

Output Variable	Value in 1000 USD
Liabilities	37,236
Assets	290,120
Expenses	147,202
Revenues	161,537
Stockholders Equity	252,884
Net Income	14,823
Comprehensive Net Income	14,762
ECR before LimitedLiability	519%
Economic Capital Ratio	601%

