





SERVICES-PREPACKAGED SOFTWARE 2015

Cvent INC
Rank 52 of 161

The relative strengths and weaknesses of Cvent INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Cvent INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 141% points. The greatest weakness of Cvent INC is the variable Other Revenues, reducing the Economic Capital Ratio by 30% points.

The company's Economic Capital Ratio, given in the ranking table, is 433%, being 94% points above the market average of 339%.

Input Variable	Value in 1000 USD
Assets, Current	229,849
Assets, Noncurrent	313
General and Administrative Exp.	24,242
Intangible Assets	30,244
Liabilities, Current	105,621
Long-term Debt	4,791
Other Assets	17,967
Other Compr. Net Income	-220
Other Expenses	-430
Other Liabilities	16,662
Other Net Income	101,419
Other Revenues	0
Property, Plant and Equipment, Net	22,535
Research and Development Exp.	14,049
Selling and Marketing Exp.	61,764

Output Variable	Value in 1000 USD
Liabilities	127,074
Assets	300,908
Expenses	99,625
Revenues	0
Stockholders Equity	173,834
Net Income	1,794
Comprehensive Net Income	1,574
ECR before Limited Liability	269%
Economic Capital Ratio	433%