

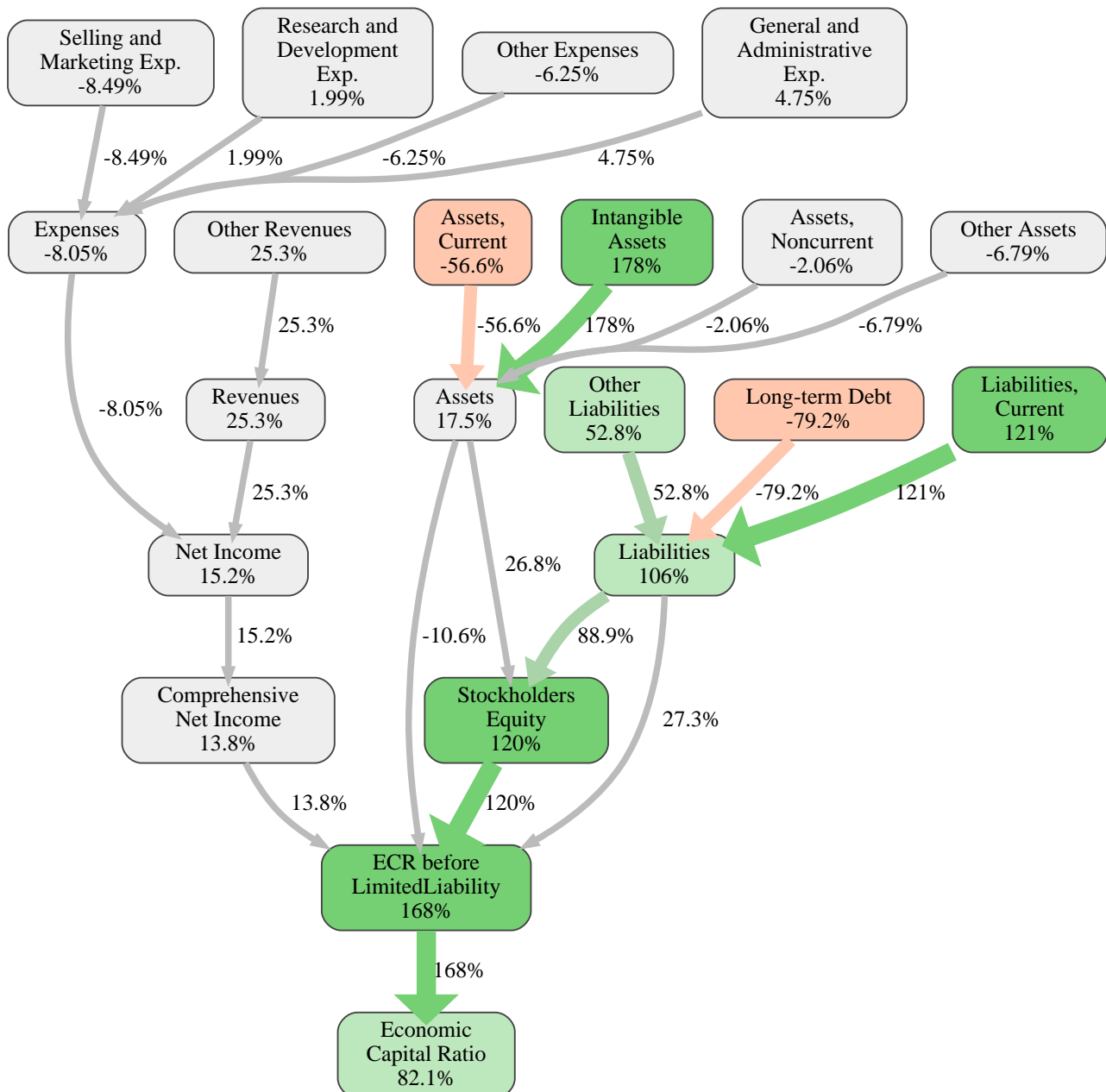


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# SERVICES-PREPACKAGED SOFTWARE 2015

BRIDGELINE

Bridgeline Digital Inc  
Rank 61 of 161



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The relative strengths and weaknesses of Bridgeline Digital Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Bridgeline Digital Inc compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 178% points. The greatest weakness of Bridgeline Digital Inc is the variable Long-term Debt, reducing the Economic Capital Ratio by 79% points.

The company's Economic Capital Ratio, given in the ranking table, is 421%, being 82% points above the market average of 339%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	5,345	Liabilities	13,627
Assets, Noncurrent	1,317	Assets	33,560
General and Administrative Exp.	4,392	Expenses	29,213
Intangible Assets	24,723	Revenues	23,737
Liabilities, Current	5,909	Stockholders Equity	19,933
Long-term Debt	7,090	Net Income	-6,215
Other Assets	0	Comprehensive Net Income	-6,386
Other Compr. Net Income	-171	ECR before LimitedLiability	252%
Other Expenses	14,447	Economic Capital Ratio	421%
Other Liabilities	628		
Other Net Income	-739		
Other Revenues	23,737		
Property, Plant and Equipment, Net	2,175		
Research and Development Exp.	2,386		
Selling and Marketing Exp.	7,988		