

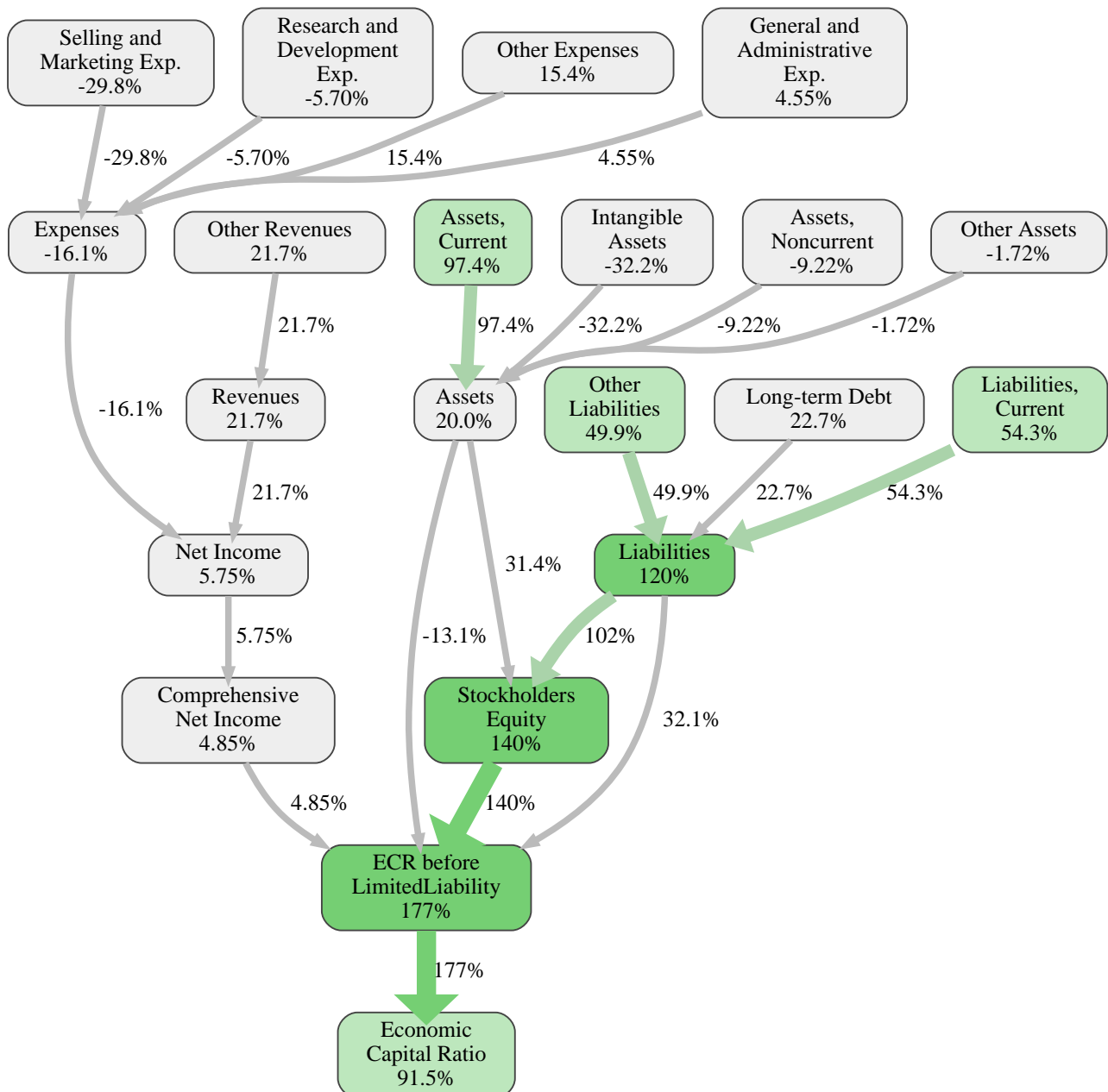


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Hubspot INC
Rank 55 of 161



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The relative strengths and weaknesses of Hubspot INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Hubspot INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 140% points. The greatest weakness of Hubspot INC is the variable Intangible Assets, reducing the Economic Capital Ratio by 32% points.

The company's Economic Capital Ratio, given in the ranking table, is 431%, being 92% points above the market average of 339%.

Input Variable	Value in 1000 USD
Assets, Current	149,509
Assets, Noncurrent	116
General and Administrative Exp.	22,958
Intangible Assets	9,419
Liabilities, Current	59,428
Long-term Debt	0
Other Assets	4,433
Other Compr. Net Income	0
Other Expenses	36,988
Other Liabilities	4,731
Other Net Income	288
Other Revenues	115,876
Property, Plant and Equipment, Net	11,381
Research and Development Exp.	25,638
Selling and Marketing Exp.	78,809

Output Variable	Value in 1000 USD
Liabilities	64,159
Assets	174,858
Expenses	164,393
Revenues	115,876
Stockholders Equity	110,699
Net Income	-48,229
Comprehensive Net Income	-48,229
ECR before Limited Liability	265%
Economic Capital Ratio	431%