

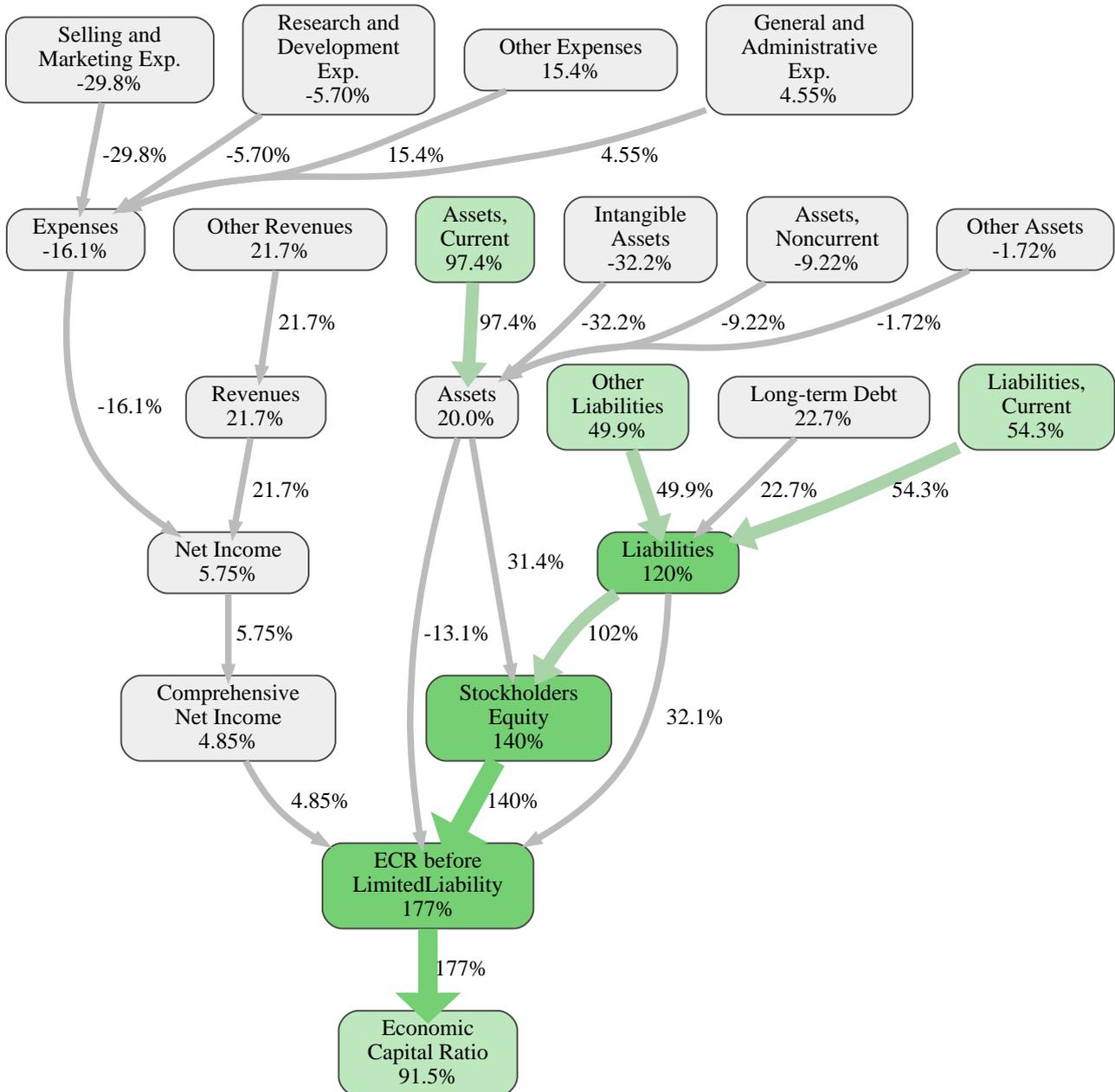


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Hubspot INC
Rank 55 of 161



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The relative strengths and weaknesses of Hubspot INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Hubspot INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 140% points. The greatest weakness of Hubspot INC is the variable Intangible Assets, reducing the Economic Capital Ratio by 32% points.

The company's Economic Capital Ratio, given in the ranking table, is 431%, being 92% points above the market average of 339%.

| Input Variable | Value in 1000 USD |
|------------------------------------|-------------------|
| Assets, Current | 149,509 |
| Assets, Noncurrent | 116 |
| General and Administrative Exp. | 22,958 |
| Intangible Assets | 9,419 |
| Liabilities, Current | 59,428 |
| Long-term Debt | 0 |
| Other Assets | 4,433 |
| Other Compr. Net Income | 0 |
| Other Expenses | 36,988 |
| Other Liabilities | 4,731 |
| Other Net Income | 288 |
| Other Revenues | 115,876 |
| Property, Plant and Equipment, Net | 11,381 |
| Research and Development Exp. | 25,638 |
| Selling and Marketing Exp. | 78,809 |

| Output Variable | Value in 1000 USD |
|-----------------------------|-------------------|
| Liabilities | 64,159 |
| Assets | 174,858 |
| Expenses | 164,393 |
| Revenues | 115,876 |
| Stockholders Equity | 110,699 |
| Net Income | -48,229 |
| Comprehensive Net Income | -48,229 |
| ECR before LimitedLiability | 265% |
| Economic Capital Ratio | 431% |