

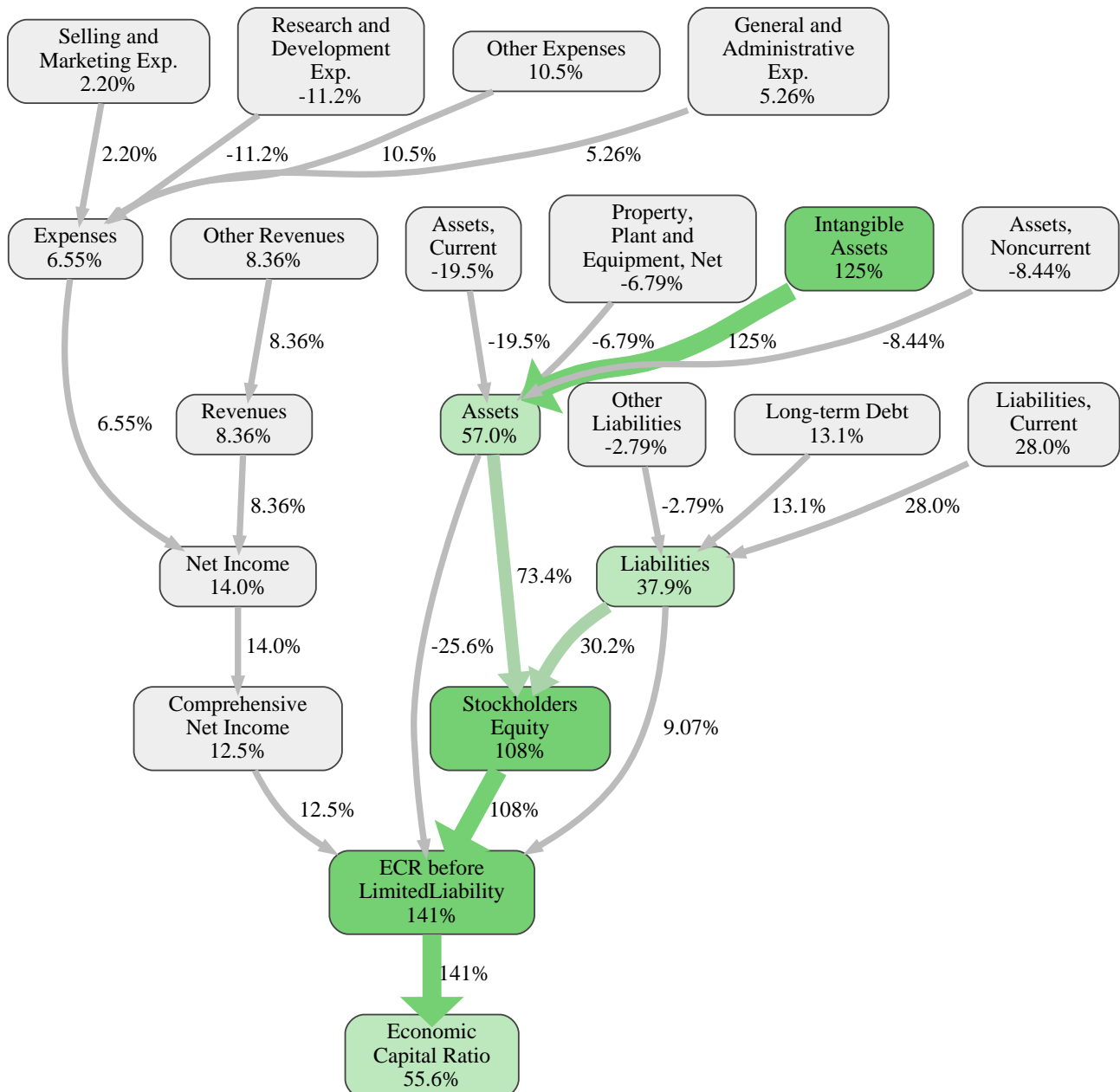


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SERVICES-PREPACKAGED SOFTWARE 2015



Upland Software Inc
Rank 74 of 161



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The relative strengths and weaknesses of Upland Software Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Upland Software Inc compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 125% points. The greatest weakness of Upland Software Inc is the variable Assets, Current, reducing the Economic Capital Ratio by 19% points.

The company's Economic Capital Ratio, given in the ranking table, is 395%, being 56% points above the market average of 339%.

Input Variable	Value in 1000 USD
Assets, Current	47,616
Assets, Noncurrent	364
General and Administrative Exp.	13,561
Intangible Assets	79,897
Liabilities, Current	45,445
Long-term Debt	1,701
Other Assets	3,959
Other Compr. Net Income	-943
Other Expenses	28,445
Other Liabilities	17,223
Other Net Income	-1,850
Other Revenues	64,574
Property, Plant and Equipment, Net	3,930
Research and Development Exp.	26,165
Selling and Marketing Exp.	14,670

Output Variable	Value in 1000 USD
Liabilities	64,369
Assets	135,766
Expenses	82,841
Revenues	64,574
Stockholders Equity	71,397
Net Income	-20,117
Comprehensive Net Income	-21,060
ECR before Limited Liability	214%
Economic Capital Ratio	395%