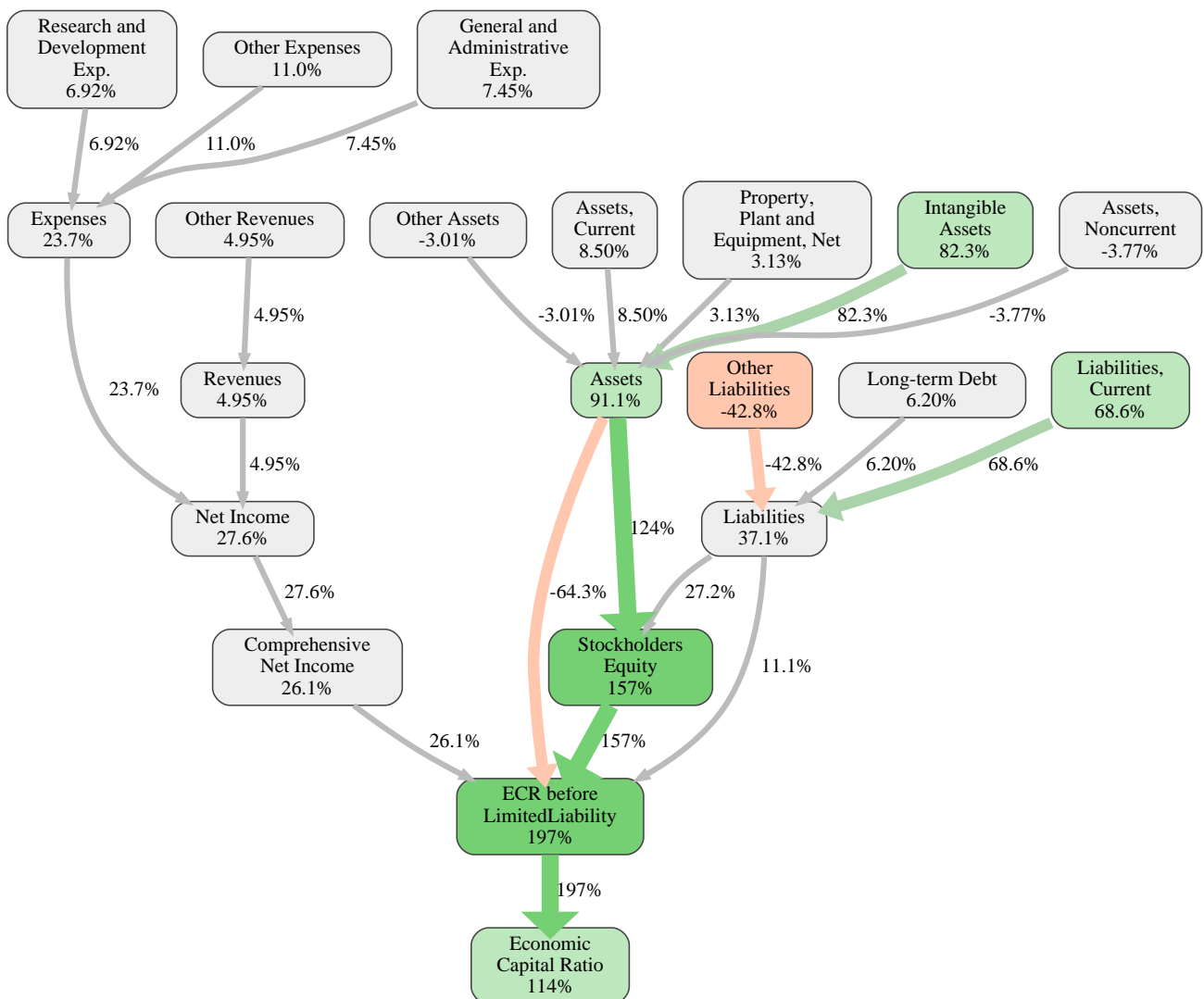




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The relative strengths and weaknesses of Adobe INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Adobe INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 157% points. The greatest weakness of Adobe INC is the variable Other Liabilities, reducing the Economic Capital Ratio by 43% points.

The company's Economic Capital Ratio, given in the ranking table, is 445%, being 114% points above the market average of 332%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	4,821,892	Liabilities	4,724,892
Assets, Noncurrent	159,832	Assets	11,726,472
General and Administrative Exp.	531,919	Expenses	4,136,646
Intangible Assets	5,876,888	Revenues	4,795,511
Liabilities, Current	2,213,556	Stockholders Equity	7,001,580
Long-term Debt	341,588	Net Income	629,551
Other Assets	80,439	Comprehensive Net Income	468,565
Other Compr. Net Income	-160,986	ECR before Limited Liability	287%
Other Expenses	1,921,485	Economic Capital Ratio	445%
Other Liabilities	2,169,748		
Other Net Income	-29,314		
Other Revenues	4,795,511		
Property, Plant and Equipment, Net	787,421		
Research and Development Exp.	0		
Selling and Marketing Exp.	1,683,242		