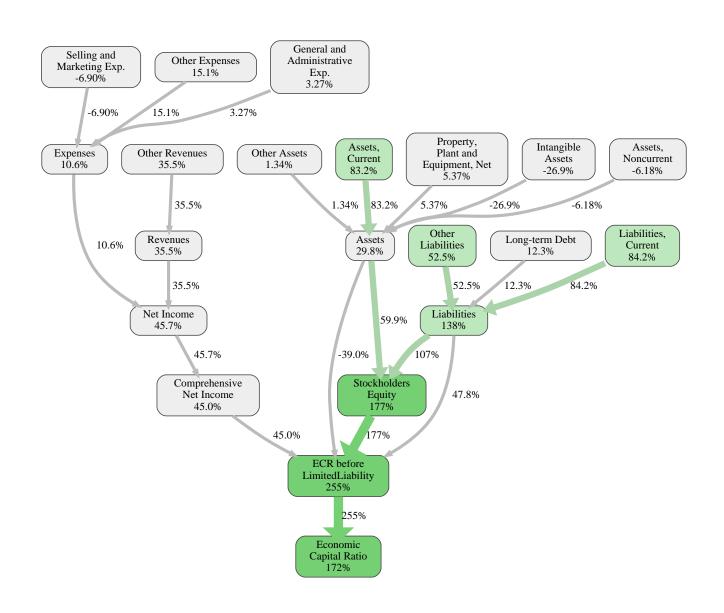


SERVICES-PREPACKAGED SOFTWARE 2016

MicroStrategy

Strategy Inc Rank 23 of 150





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The relative strengths and weaknesses of Strategy Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Strategy Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 177% points. The greatest weakness of Strategy Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 27% points.

The company's Economic Capital Ratio, given in the ranking table, is 503%, being 172% points above the market average of 332%.

Input Variable	Value in 1000 USD
Assets, Current	565,314
Assets, Noncurrent	0
General and Administrative Exp.	80,732
Intangible Assets	0
Liabilities, Current	172,658
Long-term Debt	19,943
Other Assets	25,916
Other Compr. Net Income	-2,765
Other Expenses	133,320
Other Liabilities	9,012
Other Net Income	3,842
Other Revenues	529,869
Property, Plant and Equipment, Net	65,664
Research and Development Exp.	65,206
Selling and Marketing Exp.	148,522

Output Variable	Value in 1000 USD
Liabilities	201,613
Assets	656,894
Expenses	427,780
Revenues	529,869
Stockholders Equity	455,281
Net Income	105,931
Comprehensive Net Income	103,166
ECR before LimitedLiability	374%
Economic Capital Ratio	503%

