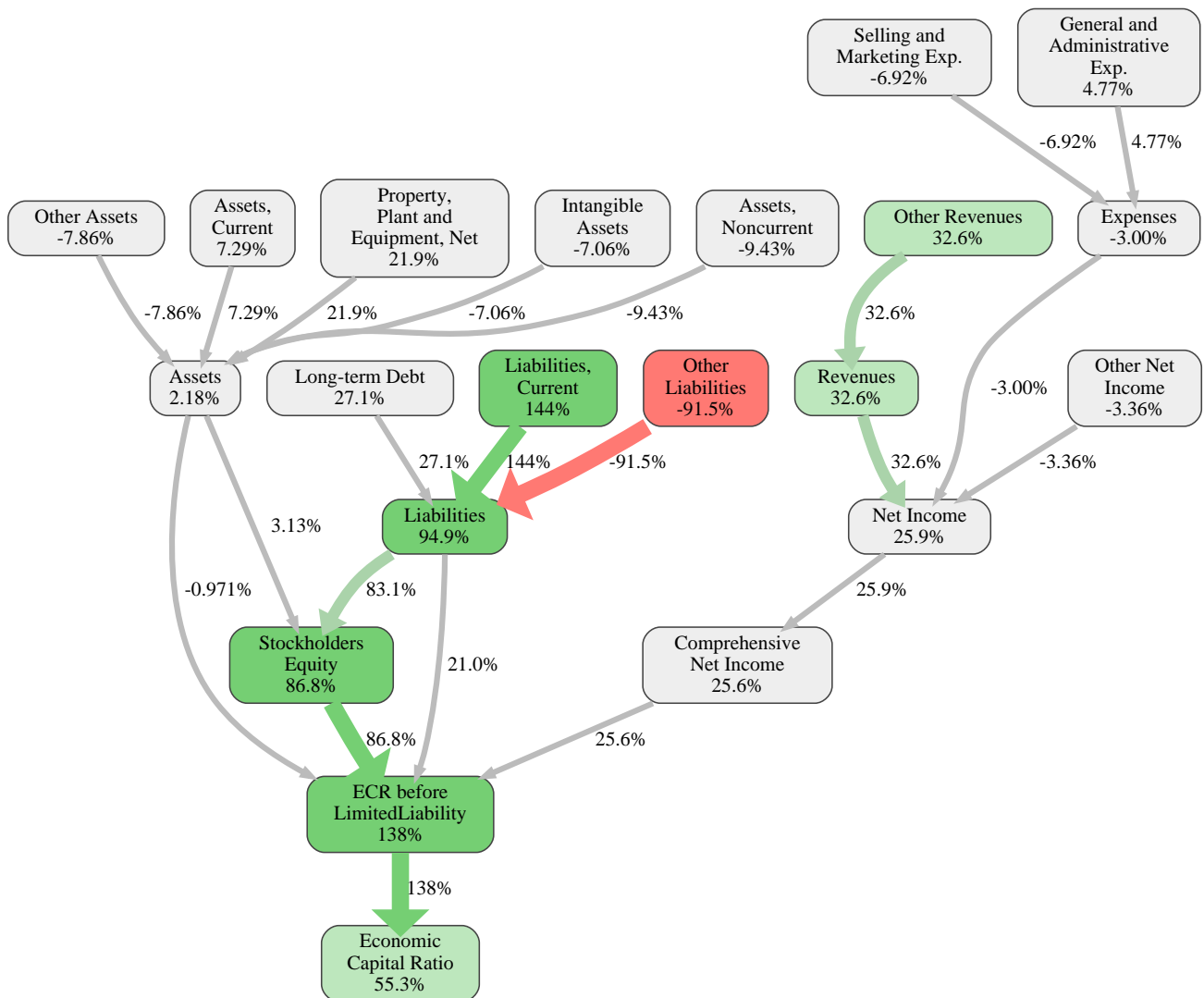




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The relative strengths and weaknesses of Incontact Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Incontact Inc compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 144% points. The greatest weakness of Incontact Inc is the variable Other Liabilities, reducing the Economic Capital Ratio by 92% points.

The company's Economic Capital Ratio, given in the ranking table, is 387%, being 55% points above the market average of 332%.

Input Variable	Value in 1000 USD
Assets, Current	150,668
Assets, Noncurrent	2,421
General and Administrative Exp.	35,225
Intangible Assets	58,479
Liabilities, Current	40,580
Long-term Debt	0
Other Assets	0
Other Compr. Net Income	-81
Other Expenses	108,474
Other Liabilities	88,300
Other Net Income	-5,384
Other Revenues	221,987
Property, Plant and Equipment, Net	42,569
Research and Development Exp.	29,307
Selling and Marketing Exp.	66,381

Output Variable	Value in 1000 USD
Liabilities	128,880
Assets	254,137
Expenses	239,387
Revenues	221,987
Stockholders Equity	125,257
Net Income	-22,784
Comprehensive Net Income	-22,865
ECR before Limited Liability	204%
Economic Capital Ratio	387%