





SERVICES-PREPACKAGED SOFTWARE 2016



Salesforce Inc
Rank 84 of 150

The relative strengths and weaknesses of Salesforce Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Salesforce Inc compared to the market average is the variable Assets, increasing the Economic Capital Ratio by 93% points. The greatest weakness of Salesforce Inc is the variable Other Revenues, reducing the Economic Capital Ratio by 38% points.

The company's Economic Capital Ratio, given in the ranking table, is 344%, being 12% points above the market average of 332%.

Input Variable	Value in 1000 USD
Assets, Current	3,514,544
Assets, Noncurrent	460,219
General and Administrative Exp.	679,936
Intangible Assets	3,782,660
Liabilities, Current	4,390,103
Long-term Debt	894,468
Other Assets	1,781,838
Other Compr. Net Income	-41,788
Other Expenses	142,718
Other Liabilities	1,405,373
Other Net Income	4,109,979
Other Revenues	0
Property, Plant and Equipment, Net	1,125,866
Research and Development Exp.	792,917
Selling and Marketing Exp.	2,757,096

Output Variable	Value in 1000 USD
Liabilities	6,689,944
Assets	10,665,127
Expenses	4,372,667
Revenues	0
Stockholders Equity	3,975,183
Net Income	-262,688
Comprehensive Net Income	-304,476
ECR before LimitedLiability	148%
Economic Capital Ratio	344%