





# SERVICES-PREPACKAGED SOFTWARE 2016



Connecture INC  
Rank 119 of 150

The relative strengths and weaknesses of Connecture INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Connecture INC compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 36% points. The greatest weakness of Connecture INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 93% points.

The company's Economic Capital Ratio, given in the ranking table, is 203%, being 129% points below the market average of 332%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	16,868	Liabilities	113,869
Assets, Noncurrent	976	Assets	82,689
General and Administrative Exp.	14,439	Expenses	103,190
Intangible Assets	26,779	Revenues	95,847
Liabilities, Current	48,091	Stockholders Equity	-31,180
Long-term Debt	47,226	Net Income	-7,343
Other Assets	35,957	Comprehensive Net Income	-7,343
Other Compr. Net Income	0	ECR before LimitedLiability	-112%
Other Expenses	56,526	Economic Capital Ratio	203%
Other Liabilities	18,552		
Other Net Income	0		
Other Revenues	95,847		
Property, Plant and Equipment, Net	2,109		
Research and Development Exp.	22,718		
Selling and Marketing Exp.	9,507		