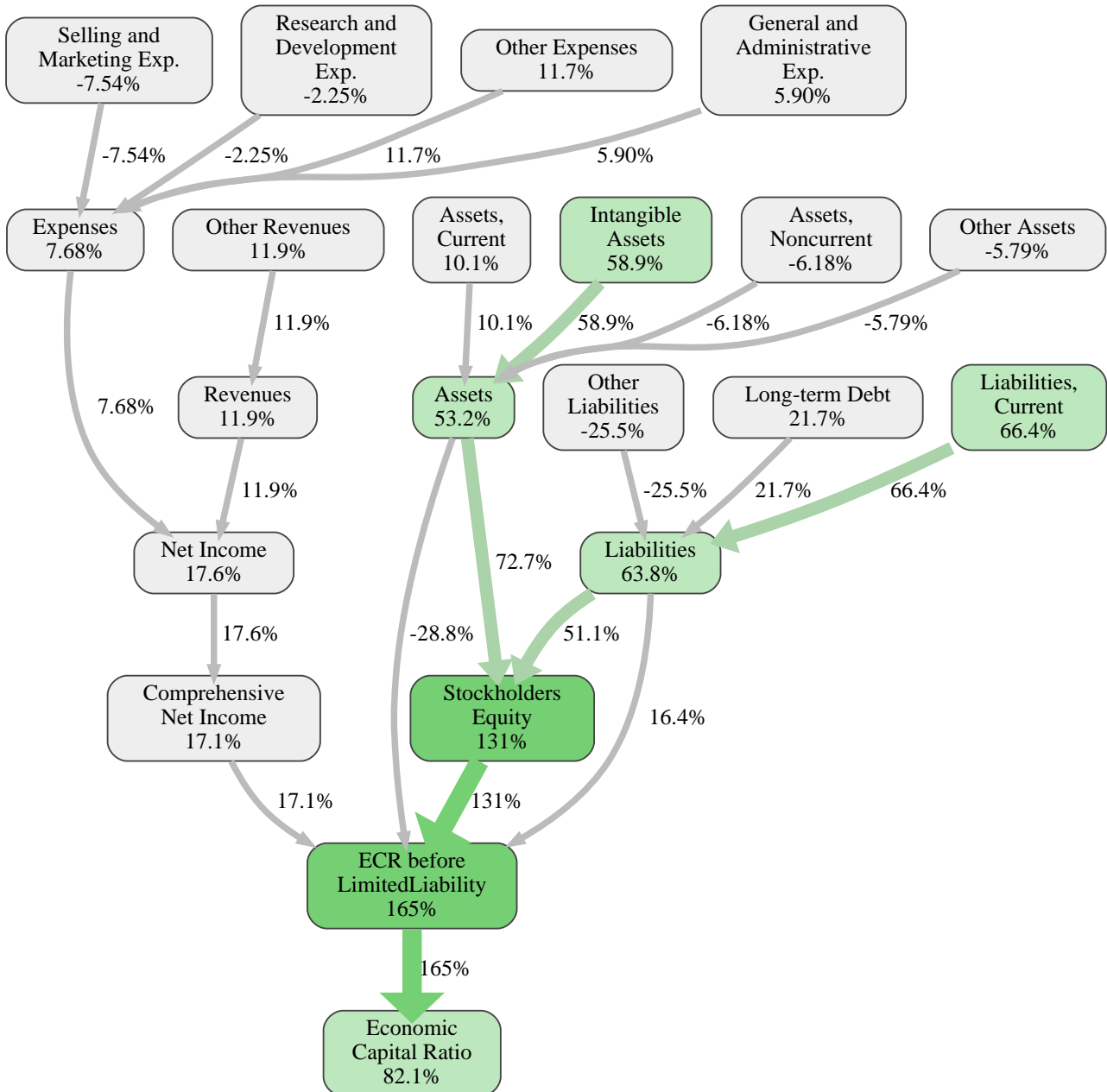




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# SERVICES-PREPACKAGED SOFTWARE 2016

Bazaarvoice Inc  
Rank 49 of 150



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The relative strengths and weaknesses of Bazaarvoice Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Bazaarvoice Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 131% points. The greatest weakness of Bazaarvoice Inc is the variable Other Liabilities, reducing the Economic Capital Ratio by 26% points.

The company's Economic Capital Ratio, given in the ranking table, is 414%, being 82% points above the market average of 332%.

Input Variable	Value in 1000 USD
Assets, Current	169,280
Assets, Noncurrent	3,974
General and Administrative Exp.	30,507
Intangible Assets	150,653
Liabilities, Current	91,336
Long-term Debt	712
Other Assets	0
Other Compr. Net Income	-966
Other Expenses	75,243
Other Liabilities	59,530
Other Net Income	-3,784
Other Revenues	191,181
Property, Plant and Equipment, Net	19,054
Research and Development Exp.	37,695
Selling and Marketing Exp.	78,373

Output Variable	Value in 1000 USD
Liabilities	151,578
Assets	342,961
Expenses	221,818
Revenues	191,181
Stockholders Equity	191,383
Net Income	-34,421
Comprehensive Net Income	-35,387
ECR before LimitedLiability	241%
Economic Capital Ratio	414%