





# SERVICES-PREPACKAGED SOFTWARE 2016

**BRIDGELINE**

**Bridgeline Digital Inc**  
**Rank 113 of 150**

The relative strengths and weaknesses of Bridgeline Digital Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Bridgeline Digital Inc compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 29% points. The greatest weakness of Bridgeline Digital Inc is the variable Assets, Current, reducing the Economic Capital Ratio by 144% points.

The company's Economic Capital Ratio, given in the ranking table, is 224%, being 108% points below the market average of 332%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	3,480	Liabilities	13,515
Assets, Noncurrent	723	Assets	19,187
General and Administrative Exp.	3,935	Expenses	35,100
Intangible Assets	13,669	Revenues	19,224
Liabilities, Current	5,094	Stockholders Equity	5,672
Long-term Debt	8,135	Net Income	-16,768
Other Assets	0	Comprehensive Net Income	-16,791
Other Compr. Net Income	-23	ECR before Limited Liability	12%
Other Expenses	23,504	Economic Capital Ratio	224%
Other Liabilities	286		
Other Net Income	-892		
Other Revenues	19,224		
Property, Plant and Equipment, Net	1,315		
Research and Development Exp.	1,901		
Selling and Marketing Exp.	5,760		