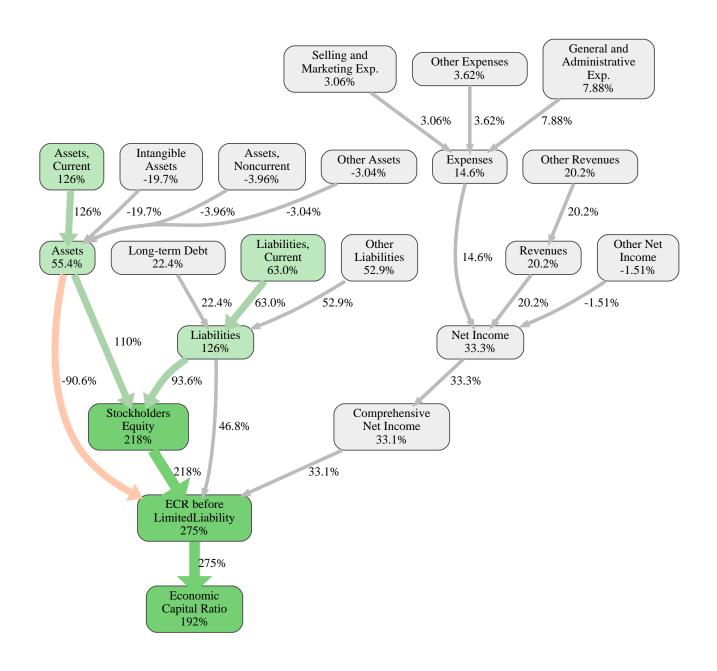


SERVICES-PREPACKAGED SOFTWARE 2016

Veeva Systems INC Rank 18 of 150





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The relative strengths and weaknesses of Veeva Systems INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Veeva Systems INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 218% points. The greatest weakness of Veeva Systems INC is the variable Intangible Assets, reducing the Economic Capital Ratio by 20% points.

The company's Economic Capital Ratio, given in the ranking table, is 524%, being 192% points above the market average of 332%.

Input Variable	Value in 1000 USD
Assets, Current	501,837
Assets, Noncurrent	3,856
General and Administrative Exp.	30,239
Intangible Assets	9,754
Liabilities, Current	135,523
Long-term Debt	2,364
Other Assets	1,240
Other Compr. Net Income	7.0
Other Expenses	142,461
Other Liabilities	170
Other Net Income	-2,780
Other Revenues	313,222
Property, Plant and Equipment, Net	28,203
Research and Development Exp.	41,156
Selling and Marketing Exp.	56,203

Output Variable	Value in 1000 USD
Liabilities	138,057
Assets	544,890
Expenses	270,059
Revenues	313,222
Stockholders Equity	406,833
Net Income	40,383
Comprehensive Net Income	40,390
ECR before LimitedLiability	405%
Economic Capital Ratio	524%

