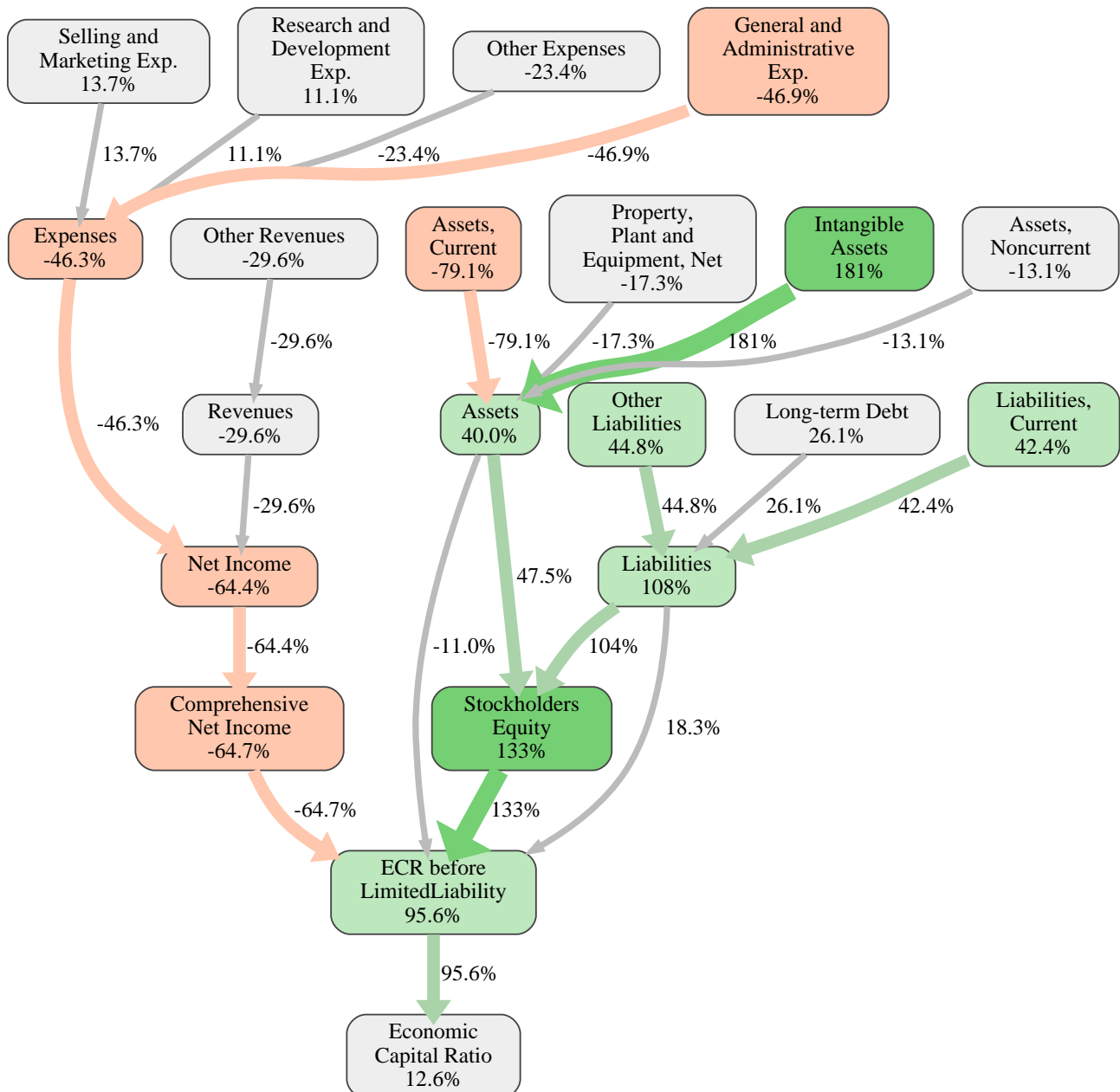




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Rank 83 of 150



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The relative strengths and weaknesses of Multimedia Platforms INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Multimedia Platforms INC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 181% points. The greatest weakness of Multimedia Platforms INC is the variable Assets, Current, reducing the Economic Capital Ratio by 79% points.

The company's Economic Capital Ratio, given in the ranking table, is 344%, being 13% points above the market average of 332%.

| Input Variable | Value in 1000 USD |
|------------------------------------|----------------------|
| Assets, Current | 1,057 |
| Assets, Noncurrent | 0 |
| General and Administrative Exp. | 5,008 |
| Intangible Assets | 7,255 |
| Liabilities, Current | 3,160 |
| Long-term Debt | 0 |
| Other Assets | 9.1 |
| Other Compr. Net Income | 0 |
| Other Expenses | 4,915 |
| Other Liabilities | 246 |
| Other Net Income | 875 |
| Other Revenues | 1,814 |
| Property, Plant and Equipment, Net | 38 |
| Research and Development Exp. | 0 |
| Selling and Marketing Exp. | 408 |

| Output Variable | Value in 1000 USD |
|------------------------------|----------------------|
| Liabilities | 3,406 |
| Assets | 8,359 |
| Expenses | 10,332 |
| Revenues | 1,814 |
| Stockholders Equity | 4,953 |
| Net Income | -7,642 |
| Comprehensive Net Income | -7,642 |
| ECR before Limited Liability | 148% |
| Economic Capital Ratio | 344% |