



The relative strengths and weaknesses of Appfolio INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Appfolio INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 231% points. The greatest weakness of Appfolio INC is the variable Assets, Current, reducing the Economic Capital Ratio by 24% points.

The company's Economic Capital Ratio, given in the ranking table, is 530%, being 198% points above the market average of 332%.

| Input Variable                     | Value in<br>1000 USD | Output Variable              | Value in<br>1000 USD |
|------------------------------------|----------------------|------------------------------|----------------------|
| Assets, Current                    | 27,506               | Liabilities                  | 17,784               |
| Assets, Noncurrent                 | 1,176                | Assets                       | 90,481               |
| General and Administrative Exp.    | 14,343               | Expenses                     | 90,055               |
| Intangible Assets                  | 11,253               | Revenues                     | 74,977               |
| Liabilities, Current               | 16,905               | Stockholders Equity          | 72,697               |
| Long-term Debt                     | 879                  | Net Income                   | -15,668              |
| Other Assets                       | 44,439               | Comprehensive Net Income     | -15,821              |
| Other Compr. Net Income            | -153                 | ECR before Limited Liability | 414%                 |
| Other Expenses                     | 40,082               | Economic Capital Ratio       | 530%                 |
| Other Liabilities                  | 0                    |                              |                      |
| Other Net Income                   | -590                 |                              |                      |
| Other Revenues                     | 74,977               |                              |                      |
| Property, Plant and Equipment, Net | 6,107                |                              |                      |
| Research and Development Exp.      | 9,554                |                              |                      |
| Selling and Marketing Exp.         | 26,076               |                              |                      |