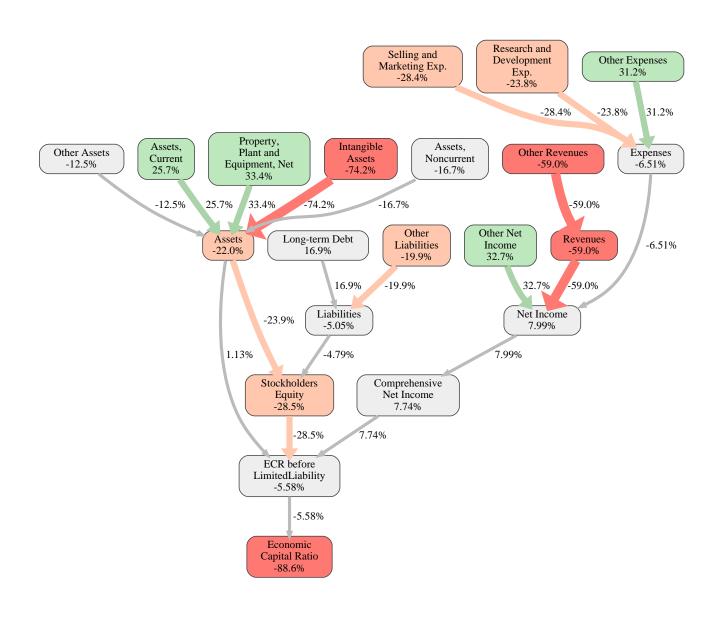


SERVICES-PREPACKAGED SOFTWARE 2016



Workiva INC Rank 108 of 150





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The relative strengths and weaknesses of Workiva INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Workiva INC compared to the market average is the variable Property, Plant and Equipment, Net, increasing the Economic Capital Ratio by 33% points. The greatest weakness of Workiva INC is the variable Intangible Assets, reducing the Economic Capital Ratio by 74% points.

The company's Economic Capital Ratio, given in the ranking table, is 243%, being 89% points below the market average of 332%.

Input Variable	Value in 1000 USD
Assets, Current	97,878
Assets, Noncurrent	711
General and Administrative Exp.	28,716
Intangible Assets	896
Liabilities, Current	84,084
Long-term Debt	3,416
Other Assets	0
Other Compr. Net Income	94
Other Expenses	2,018
Other Liabilities	30,676
Other Net Income	107,370
Other Revenues	0
Property, Plant and Equipment, Net	44,410
Research and Development Exp.	50,466
Selling and Marketing Exp.	69,569

Output Variable	Value in 1000 USD
Liabilities	118,176
Assets	143,895
Expenses	150,769
Revenues	0
Stockholders Equity	25,719
Net Income	-43,399
Comprehensive Net Income	-43,305
ECR before LimitedLiability	32%
Economic Capital Ratio	243%

