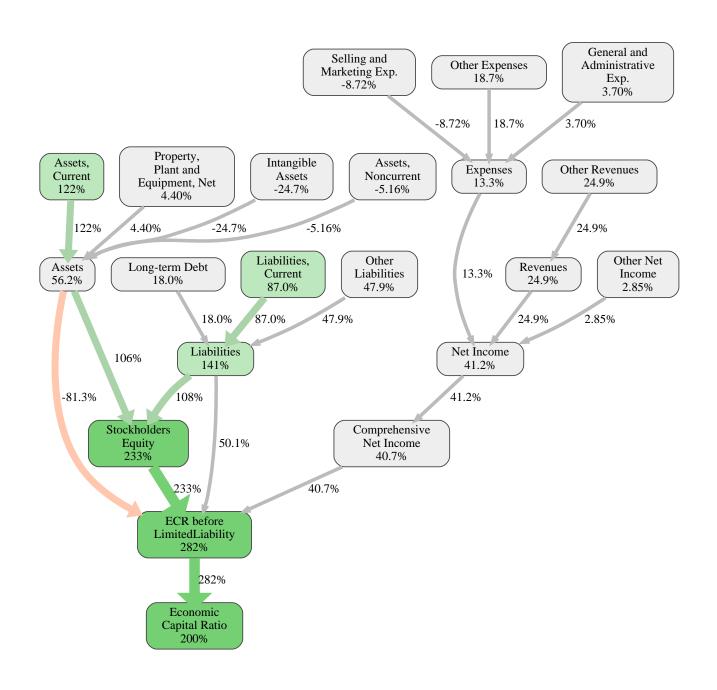


## SERVICES-PREPACKAGED SOFTWARE 2017

**MicroStrategy** 

## Strategy Inc Rank 18 of 132





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The relative strengths and weaknesses of Strategy Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Strategy Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 233% points. The greatest weakness of Strategy Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 25% points.

The company's Economic Capital Ratio, given in the ranking table, is 513%, being 200% points above the market average of 313%.

Input Variable	Value in 1000 USD
Assets, Current	684,987
Assets, Noncurrent	0
General and Administrative Exp.	79,462
Intangible Assets	0
Liabilities, Current	185,486
Long-term Debt	16,447
Other Assets	25,896
Other Compr. Net Income	-3,335
Other Expenses	115,330
Other Liabilities	14,209
Other Net Income	5,421
Other Revenues	512,161
Property, Plant and Equipment, Net	57,436
Research and Development Exp.	73,142
Selling and Marketing Exp.	158,740

Output Variable	Value in 1000 USD
Liabilities	216,142
Assets	768,319
Expenses	426,674
Revenues	512,161
Stockholders Equity	552,177
Net Income	90,908
Comprehensive Net Income	87,573
ECR before LimitedLiability	388%
Economic Capital Ratio	513%

