



The relative strengths and weaknesses of Bazaarvoice Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Bazaarvoice Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 167% points. The greatest weakness of Bazaarvoice Inc is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 7.8% points.

The company's Economic Capital Ratio, given in the ranking table, is 418%, being 105% points above the market average of 313%.

Input Variable	Value in 1000 USD
Assets, Current	142,657
Assets, Noncurrent	5,214
General and Administrative Exp.	30,398
Intangible Assets	148,762
Liabilities, Current	92,012
Long-term Debt	7,255
Other Assets	0
Other Compr. Net Income	-240
Other Expenses	81,132
Other Liabilities	44,481
Other Net Income	-2,290
Other Revenues	199,766
Property, Plant and Equipment, Net	31,649
Research and Development Exp.	41,477
Selling and Marketing Exp.	69,808

Output Variable	Value in 1000 USD
Liabilities	143,748
Assets	328,282
Expenses	222,815
Revenues	199,766
Stockholders Equity	184,534
Net Income	-25,339
Comprehensive Net Income	-25,579
ECR before Limited Liability	247%
Economic Capital Ratio	418%