





SERVICES-PREPACKAGED SOFTWARE 2017



Hubspot INC
Rank 55 of 132

The relative strengths and weaknesses of Hubspot INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Hubspot INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 134% points. The greatest weakness of Hubspot INC is the variable Intangible Assets, reducing the Economic Capital Ratio by 53% points.

The company's Economic Capital Ratio, given in the ranking table, is 364%, being 51% points above the market average of 313%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	176,253	Liabilities	141,055
Assets, Noncurrent	950	Assets	259,755
General and Administrative Exp.	45,120	Expenses	316,162
Intangible Assets	9,789	Revenues	270,967
Liabilities, Current	127,383	Stockholders Equity	118,700
Long-term Debt	1,556	Net Income	-45,562
Other Assets	42,562	Comprehensive Net Income	-45,621
Other Compr. Net Income	-59	ECR before LimitedLiability	173%
Other Expenses	62,398	Economic Capital Ratio	364%
Other Liabilities	12,116		
Other Net Income	-367		
Other Revenues	270,967		
Property, Plant and Equipment, Net	30,201		
Research and Development Exp.	45,997		
Selling and Marketing Exp.	162,647		