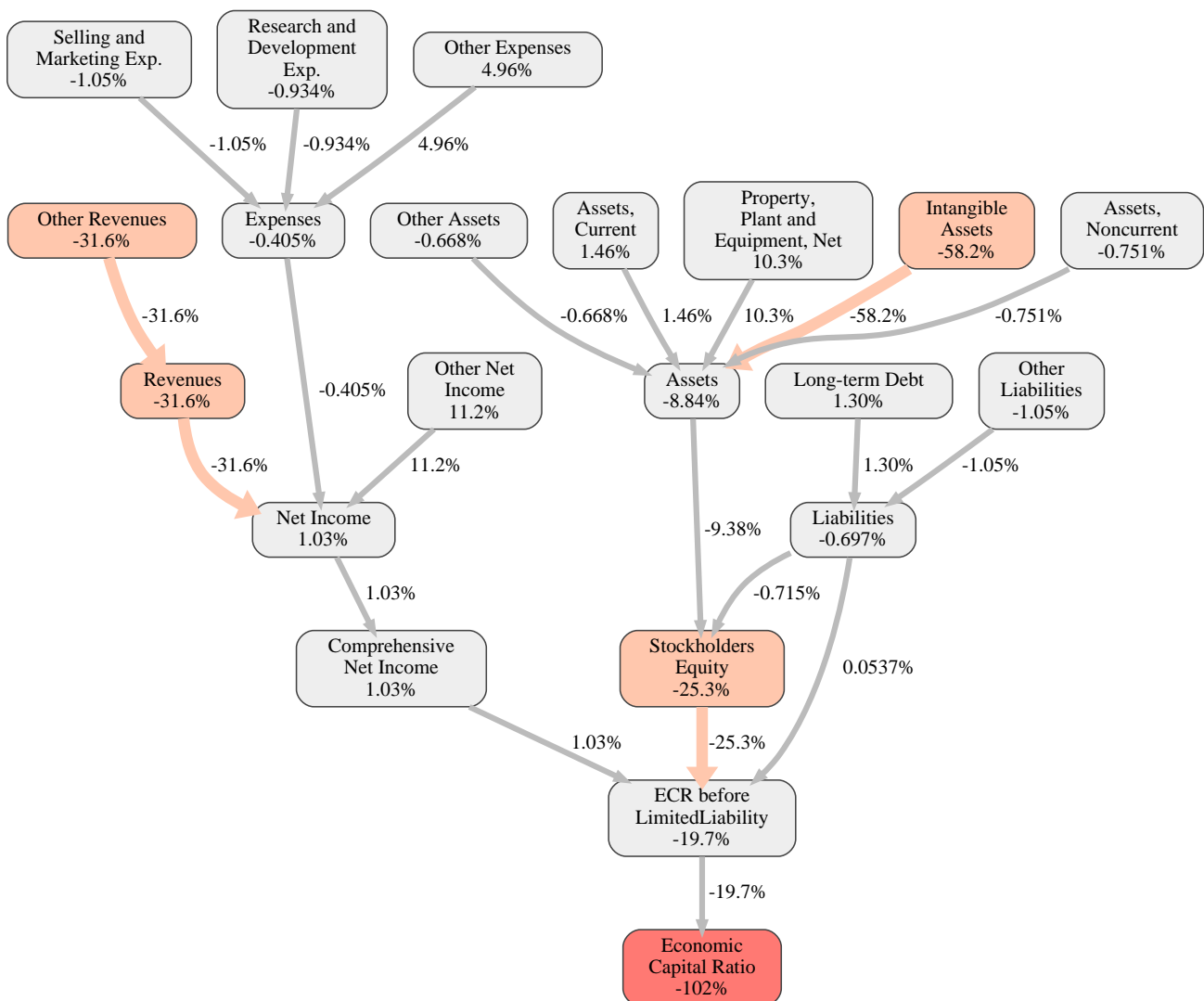




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The relative strengths and weaknesses of Workiva INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Workiva INC compared to the market average is the variable Other Net Income, increasing the Economic Capital Ratio by 11% points. The greatest weakness of Workiva INC is the variable Intangible Assets, reducing the Economic Capital Ratio by 58% points.

The company's Economic Capital Ratio, given in the ranking table, is 211%, being 102% points below the market average of 313%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	98,042	Liabilities	146,268
Assets, Noncurrent	1,499	Assets	143,143
General and Administrative Exp.	32,695	Expenses	172,498
Intangible Assets	1,012	Revenues	0
Liabilities, Current	99,887	Stockholders Equity	-3,125
Long-term Debt	4,153	Net Income	-43,977
Other Assets	0	Comprehensive Net Income	-43,927
Other Compr. Net Income	50	ECR before LimitedLiability	-37%
Other Expenses	1,899	Economic Capital Ratio	211%
Other Liabilities	42,228		
Other Net Income	128,521		
Other Revenues	0		
Property, Plant and Equipment, Net	42,590		
Research and Development Exp.	57,438		
Selling and Marketing Exp.	80,466		