





SERVICES-PREPACKAGED SOFTWARE 2018

Rosetta Stone INC
Rank 93 of 135



The relative strengths and weaknesses of Rosetta Stone INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Rosetta Stone INC compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 4.8% points. The greatest weakness of Rosetta Stone INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 70% points.

The company's Economic Capital Ratio, given in the ranking table, is 216%, being 101% points below the market average of 317%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	90,098	Liabilities	192,332
Assets, Noncurrent	1,661	Assets	194,755
General and Administrative Exp.	34,066	Expenses	186,594
Intangible Assets	69,041	Revenues	184,593
Liabilities, Current	149,858	Stockholders Equity	2,423
Long-term Debt	31	Net Income	-1,545
Other Assets	3,306	Comprehensive Net Income	-734
Other Compr. Net Income	811	ECR before Limited Liability	3.8%
Other Expenses	31,121	Economic Capital Ratio	216%
Other Liabilities	42,443		
Other Net Income	456		
Other Revenues	184,593		
Property, Plant and Equipment, Net	30,649		
Research and Development Exp.	24,747		
Selling and Marketing Exp.	96,660		