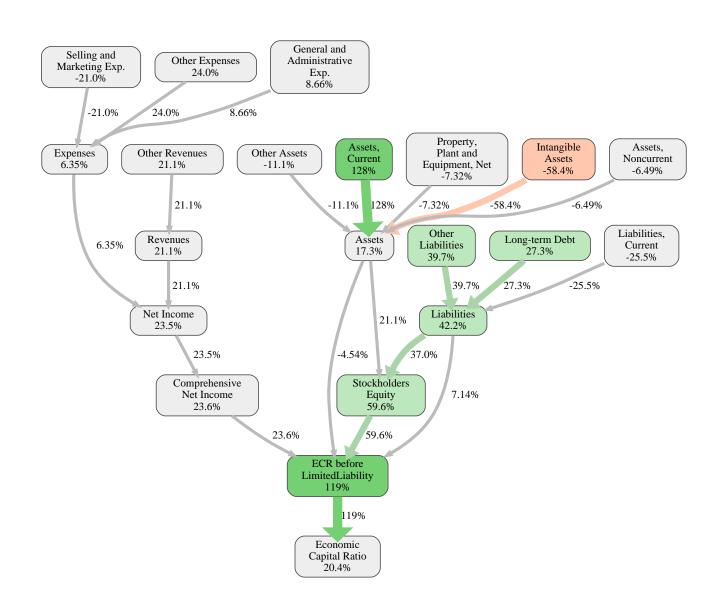


SERVICES-PREPACKAGED SOFTWARE 2018



Apptio Inc Rank 67 of 135





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The relative strengths and weaknesses of Apptio Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Apptio Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 128% points. The greatest weakness of Apptio Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 58% points.

The company's Economic Capital Ratio, given in the ranking table, is 338%, being 20% points above the market average of 317%.

Input Variable	Value in 1000 USD
Assets, Current	222,831
Assets, Noncurrent	983
General and Administrative Exp.	27,706
Intangible Assets	0
Liabilities, Current	139,823
Long-term Debt	0
Other Assets	0
Other Compr. Net Income	-16
Other Expenses	59,114
Other Liabilities	6,178
Other Net Income	1,179
Other Revenues	188,519
Property, Plant and Equipment, Net	10,437
Research and Development Exp.	40,550
Selling and Marketing Exp.	87,949

Output Variable	Value in 1000 USD
Liabilities	146,001
Assets	234,251
Expenses	215,319
Revenues	188,519
Stockholders Equity	88,250
Net Income	-25,621
Comprehensive Net Income	-25,637
ECR before LimitedLiability	140%
Economic Capital Ratio	338%

