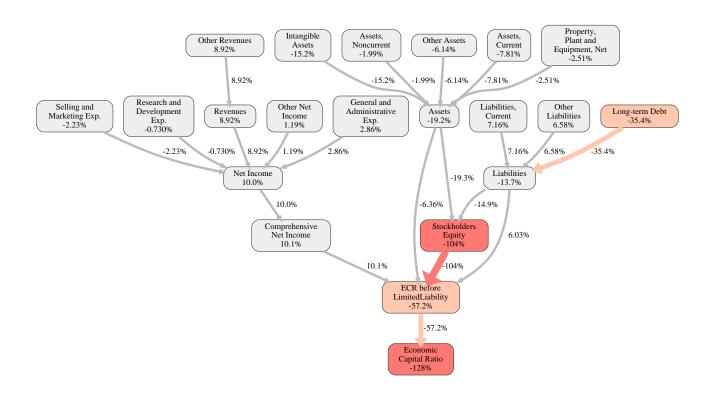


SERVICES-PREPACKAGED SOFTWARE 2019



AVID Technology INC Rank 112 of 142





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The relative strengths and weaknesses of AVID Technology INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of AVID Technology INC compared to the market average is the variable Comprehensive Net Income, increasing the Economic Capital Ratio by 10% points. The greatest weakness of AVID Technology INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 104% points.

The company's Economic Capital Ratio, given in the ranking table, is 194%, being 128% points below the market average of 322%.

Input Variable	Value in 1000 USD
Assets, Current	196,596
Assets, Noncurrent	9,432
General and Administrative Exp.	55,230
Intangible Assets	37,075
Liabilities, Current	187,673
Long-term Debt	230,892
Other Assets	1,158
Other Compr. Net Income	0
Other Expenses	205,461
Other Liabilities	13,939
Other Net Income	387
Other Revenues	413,282
Property, Plant and Equipment, Net	21,582
Research and Development Exp.	62,379
Selling and Marketing Exp.	101,273

Output Variable	Value in 1000 USD
Liabilities	432,504
Assets	265,843
Expenses	424,343
Revenues	413,282
Stockholders Equity	-166,661
Net Income	-10,674
Comprehensive Net Income	-10,674
ECR before LimitedLiability	-161%
Economic Capital Ratio	194%

